



Leaders in International Higher Education

2023 Annual Conference

Building Capacity for Internationalization:  
Perspectives from U.S. Departments of  
Education IFLE Programs

**Cheryl Gibbs, Senior Director**  
*International and Foreign Language Education*

**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**



**Gary Thomas, Director**  
*International Studies Division*

**Sarah Beaton, Director**  
*Advanced Training and Research Division*



# Internationalization AN EVOLUTIONARY MISSION



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATTEA**



**Internationalization** refers to the deliberate and active process of developing and incorporating an international, intercultural, and global dimension into the aim, functions, and delivery of higher education.



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATTEA**



- **A *deliberative, active* process... What does this look like at your institution? How do you, as SIOs, lead and participate in the process?**



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

ATTEA



**Deliberative and active internationalization evolved from several galvanizing U.S. events:**

- **October 1957 (Sputnik)**
- **September 1958 (NDEA)**
- **September 1961 (Fulbright-Hays/MCE Act)**
- **November 1965 (Higher Education Act)**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATEA**



**Historically and now, investing in international education requires Purpose, Preparedness, Partnership, and Perseverance. Although these are common principles, they may be manifested and implemented differently, based on your institutional context.**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATTEA**

**Purpose:**

**What is your Why?**

**Preparedness:**

**Organizational; Strategic;**

**Systemic**

**Partners:**

**Local, National, International**

**Perseverance:**

**Adaptability, Innovation,**

**Resilience**

**IFLE'S programs also embody these principles, as my colleagues explain in the next slides.**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATTEA**



# FULBRIGHT-HAYS OVERSEAS PROGRAMS



GPA

Group Projects Abroad



SA

Seminars Abroad

New!



FRA

Faculty Research Abroad

DDRA

Doctoral Dissertation Research  
Abroad



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

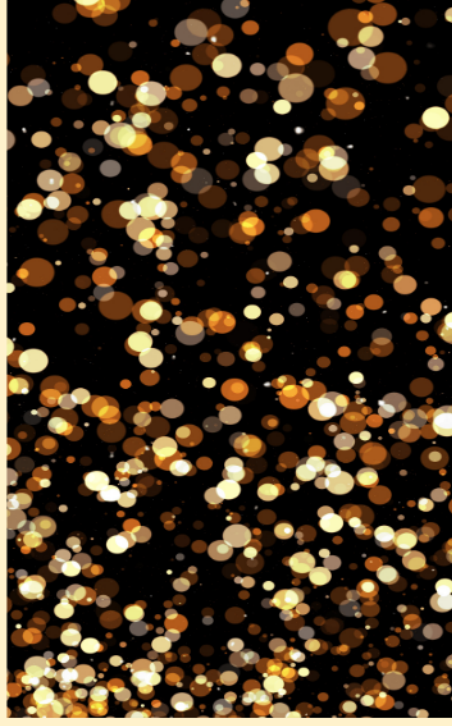
ATTEA



# FY 2022 COMPETITION HIGHLIGHTS

## Awards

485



# of U.S Educators, graduate and undergraduate students will study aboard in 2022-23

## Competition

### Priorities



Promoting Equity in Student Access to Educational Resources and Opportunities

Applications from HBCUs, MSIs, Tribal Colleges and Community Colleges eligible to receive additional points on their applications.

## Regions

Top Three



Africa

Western Hemisphere

Asia



**TITLE VI**

# **FY 2023 Competitions**




**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

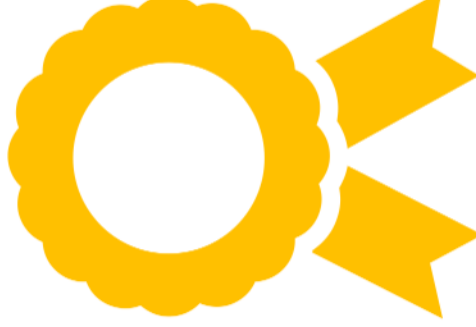
**ATTEA**

# GROUP PROJECTS ABROAD (GPA)

Provides grants to IHEs to support overseas projects in training, research, and curriculum development in modern foreign languages and area studies for teachers, students, and faculty engaged in a common endeavor. Projects may include short-term seminars, curriculum development, group research or study, or advanced intensive language programs.



**FY 2023 GPA Budget**  
**\$4.2 million**



**30 total awards for  
FY 2023**  
**20 Short-Term projects**  
**10 Long-Term projects**

**SHORT TERM**



**Seminars**  
**Curriculum**  
**Development**  
**Group Research**  
**Average: \$99,605**

**LONG TERM**



**Long Term Intensive**  
**Language Project**  
**Average: \$199,605**



# FY 2023 FULBRIGHT-HAYS GPA Program



**FY 2023 Competition Updates**

**Closing Date: March 27, 2023**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

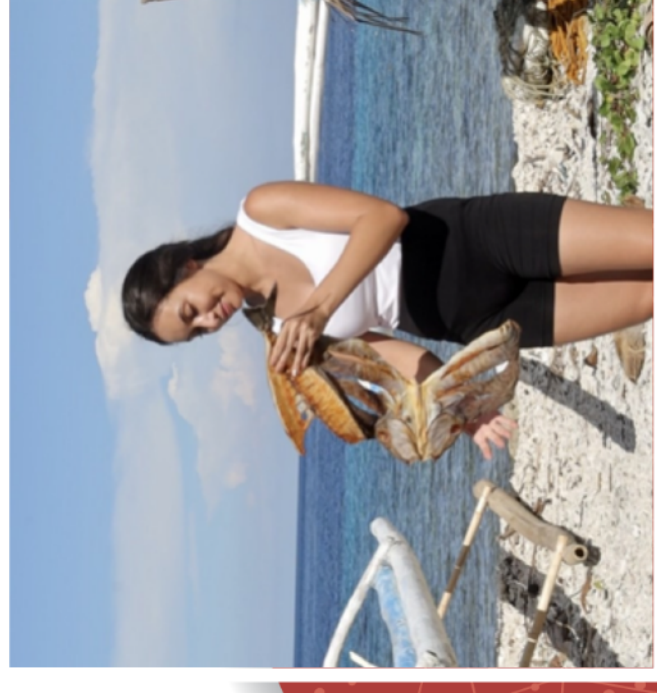
**ATEA**

# GPA SPOTLIGHT CHAMINADE UNIVERSITY



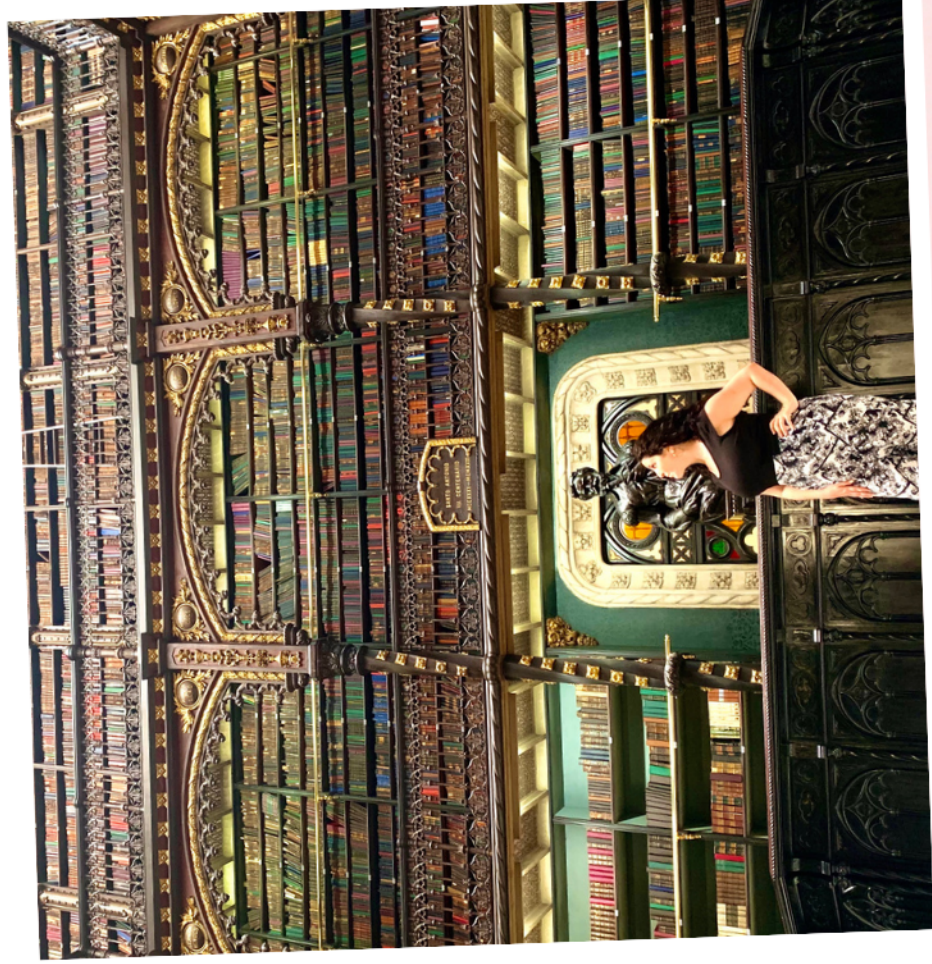
## CEBUANO LANGUAGE AND CULTURE PROGRAM

- Native Hawaiian serving institute
- 6-week immersion program in the Philippines
- 10 native Hawaiian educators
- Cebuano language and culture
- Developed individual curriculum projects for use and dissemination in U.S. classrooms.





# DOCTORAL DISSERTATION RESEARCH ABROAD (DDRA)



Provides grants to institutions of higher education to fund fellowship awards to doctoral students who conduct research overseas in modern foreign languages and area studies for periods of six to 12 months.

## FY 2023 DDRA Competition Updates

- Closing Date: **April 11, 2023**
- Average Award Amount: \$38,500
- Budget: \$4.2 million
- Estimated number of awards: 100 fellowship awards



# DDRA SPOTLIGHT IN THEIR OWN WORDS

Jeremy Colburn -- Indiana University - Bloomington

- Dissertation Title: Topics in Hadza - Phonetics and Phonology
- 10 months in Tanzania with his family
- Increased his proficiency in the Hadza language and knowledge of Tanzanian culture

*“Not only did I successfully gather sufficient research for my dissertation, but the time spent in Tanzania has helped me to establish the groundwork for a lifetime of scholarly pursuit.”*



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

ATEA



# SEMINARS ABROAD (SA)

## 2023 SA Competition Updates

Four-week study abroad seminars for U.S. educators and administrators in the arts, social sciences and humanities for the purpose of developing curriculum projects while overseas.



**2023 Application Deadline:** February 9, 2023  
**New Competitions:** Announced each December



**Selection: 48 Educators total**  
**~16 Educators per seminar will be selected**

Argentina/Brazil



Grades 9-12  
Teachers & Administrators

Jordan



Grades K-8  
Teachers & Administrators

Mexico



Postsecondary  
Faculty & Administrators



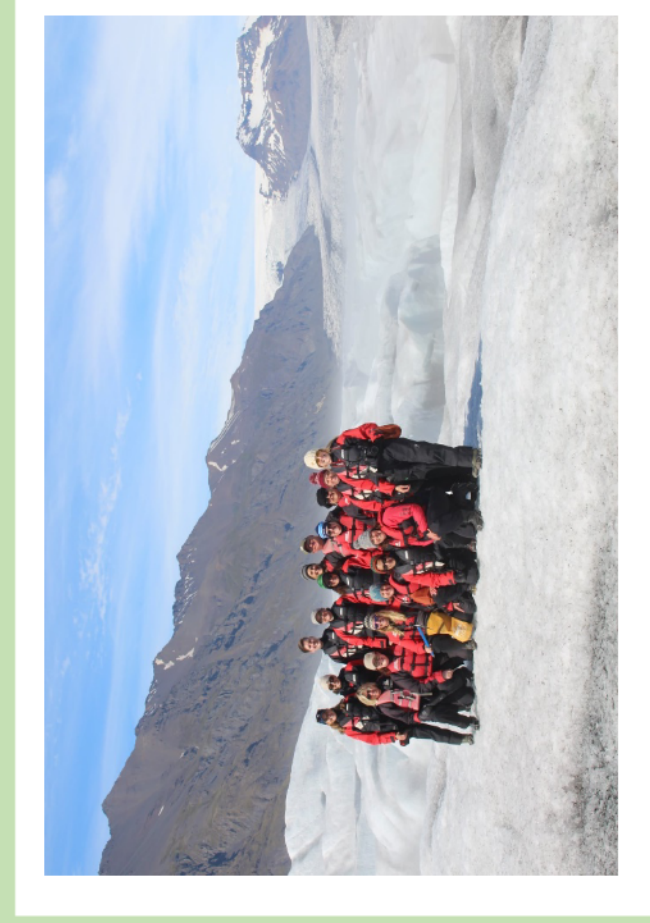
# SEMINARS ABROAD IN THEIR OWN WORDS



Amy Barsanti, 2nd Grade Teacher of 30+ years in rural North Carolina Participant in 2021  
Iceland Seminar Abroad

*“This once in a life-time experience energized my teaching practice and it let me assume more of a leadership role in my school.”*

*“I have made friends for life. Not a day goes by that somebody in the cohort doesn't make some kind of contact in our WhatsApp group, and we all know what we're doing in our classrooms, and we share things.”*







# FACULTY RESEARCH ABROAD (FRA)

Provides grants to institutions of higher education to fund fellowship awards to faculty who conduct research overseas in modern foreign languages and area studies for periods of three to 12 months.



Next Competition will be held in 2024



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

ATTEA

# CONTACT INFORMATION

Fulbright-Hays Overseas Program Director:

Gary Thomas, [Gary.Thomas@ed.gov](mailto:Gary.Thomas@ed.gov)

Fulbright-Hays DDRA Program Officer:

Amy Marrion, [DDRA@ed.gov](mailto:DDRA@ed.gov)

Fulbright-Hays GPA Program Officer:

Cory Neal, [GPA@ed.gov](mailto:GPA@ed.gov)

Fulbright-Hays Seminars Abroad Program Officer:

Matthew Robinson, [SeminarsAbroad@ed.gov](mailto:SeminarsAbroad@ed.gov)

**Fulbright-Hays Faculty Research Abroad**

Pamela Maimer, [FRA@ed.gov](mailto:FRA@ed.gov)



# TITLE VI PROGRAMS

**FY 23**

Undergraduate International Studies and Foreign Language

UISFL

International Research and Studies

**FY 23**

IRS

Language Resource Center

LRC

Centers for International Business Education

CIBE

American Overseas Research Centers

AORC

Foreign Language and Area Studies

FLAS

National Resource Centers

NRC



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION



**TITLE VI**

# **FY 2023 Competitions**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**





# TITLE VI

## Undergraduate International Studies and Foreign Language (UISFL)



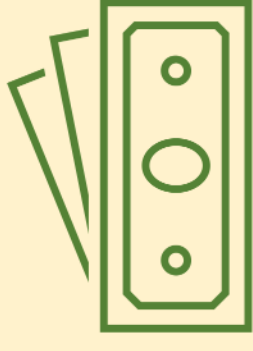
Grants to strengthen undergraduate instruction in international studies and world languages. Focus on:

- developing and implementing curricula
- providing faculty training
- providing seed monies for new language programs or study abroad programs

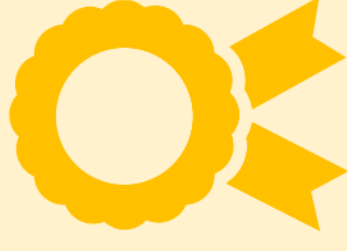
*Examples:*

**Agnes Scott College** (Enhancing Global-Mindedness through Middle Eastern Studies)

**Coastal Carolina University** (Building Collaborative Area Studies through an Interdisciplinary Language Resource Center)



**FY22 UISFL  
\$1,670,756**



**Avg. award  
\$92,819**



**18 projects  
funded**



**INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION**

**ATEA**



# UISFL: Grant Details Competing FY 2023

- Eligible Applicants:
  - Institutions of Higher Education, Nonprofit Organizations
- Length: 12-36 months (*funds awarded annually, contingent upon appropriation and grantee performance*)
- Next grant competition: FY 2023 (spring 2023!)

Jessica Lugg  
Program Officer  
[Jessica.Lugg@ed.gov](mailto:Jessica.Lugg@ed.gov)  
(202) 987-1914





# International Research and Studies (IRS)

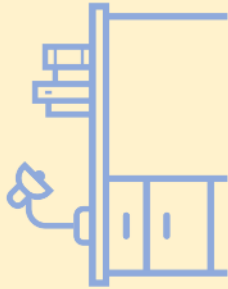



Grants to support research on the needs, methods and strategies for teaching foreign language, area and international studies.

*Examples:*

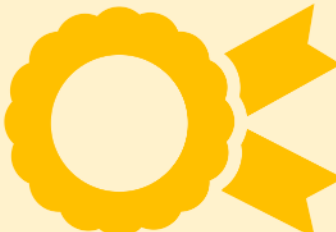
**Language Mentors International, LLC** (Characteristics of Language Immersion in High-Performing STARTALK Student Programs)

**Stony Brook University** (The Impact of Intercultural Engagement on Asian Language Learning Outcomes)



**17 projects funded**

**FY22 IRS**  
**\$1,119,511**



**Avg. award**  
**\$65,853**





# IRS: Grant Details - Competing FY 2023

- Eligible Applicants:
  - Individuals
  - Institutions of Higher Education
  - Local Education Agencies
  - Nonprofit Organizations
  - Other Organizations and/or Agencies
  - State Education Agencies
- Length: 12-36 months (*funds awarded annually, contingent upon appropriation and grantee performance*)
- Next grant competition: FY 2023 (spring 2023!)

Dana Saporu  
Program Officer  
[dana.saporu@ed.gov](mailto:dana.saporu@ed.gov)  
(202) 453-7738





# Application Tips



# Get Organized

- **Review** abstracts of funded grantees
- **Contact funded grantees** for information and assistance
- **Develop linkages** internally and externally
- **Designate a management team** with international and grants experience
- **Identify** your situation or department's needs/wants
- **Request letters of support** (US and abroad)
- **Review Federal Register** and program websites for updated information
- **Contact Program Officer**
- **Review FAQs** on website



# Writing Your Proposal

- Address all Selection Criteria in the order listed in the application packet
  - readers should not search for information
- Provide a detailed plan of operation and evaluation
- Include sufficient details so someone unfamiliar with your project could conduct it
- Write clear, measurable goals, objectives, and outcomes
- Provide a specific and detailed budget
- Avoid grammatical errors and specific professional jargon/acronyms
- Use persuasive descriptions of how your project operates
- Remember: you must convince the panel so think from a panelist perspective as to what you would be looking for; be clear and concise



Leaders in International Higher Education

2023 Annual Conference



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

# Submitting Your Application

- Register on the [www.Grants.gov](http://www.Grants.gov) online system early to avoid any system issues
- Back up/save your written proposal to avoid any computer issues
- If your institution is not funded, consult the reviewer's comments and reapply
- **DO NOT wait until the last minute to submit!**



# FY 22 Competition Highlights



INTERNATIONAL AND  
FOREIGN LANGUAGE  
EDUCATION

ATTEA

# FY 2022 COMPETITION HIGHLIGHTS

New Awards

260

# of *NEW* awards that will support U.S. Higher Education institutions strengthen capacity in modern foreign language and world area studies and international studies.

Competition

Priorities

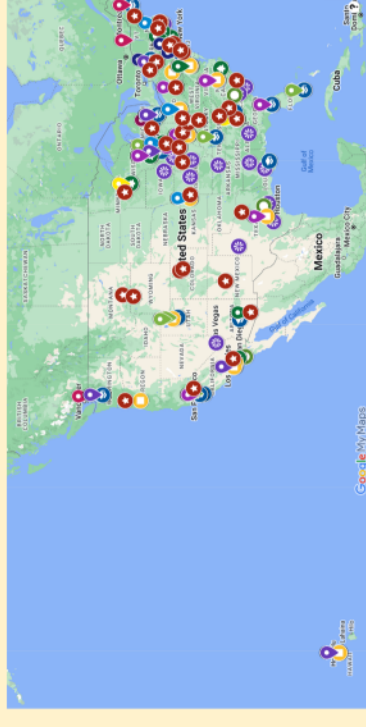


Promoting Equity in Student Access to Educational Resources and Opportunities  
Applications from HBCUs, MSIs, Tribal Colleges and Community Colleges eligible to receive additional points on their applications.

FY 22 Funding

66.3  
Million

5 Title VI Programs





# Language Resource Centers (LRC)

Grants to improve the nation's capacity to teach and learn foreign languages effectively through:

- Research
- Teaching materials
- Digital tools and resources
- Assessment
- Professional development
- Less commonly taught language initiatives
- K-12 initiatives
- Outreach and dissemination



**FY22 IRS**  
**\$2,846,768**

**16 projects**  
**funded**



**Avg. award**  
**\$177,923**

*Examples:*

- **California State University, Fullerton** (National Resource Center for Asian Languages)
- **Georgia State University** (Center for Urban Language Teaching and Research)



## **Centers for International Business Education (CIBE)**

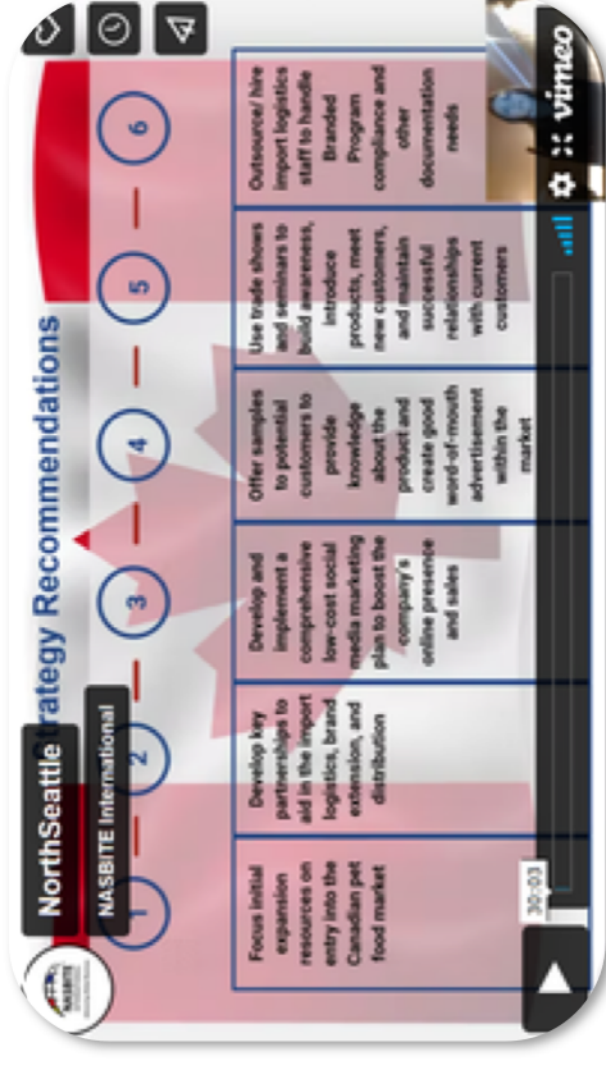


**Grants to increase and promote the nation's capacity for international understanding and competitiveness. CIBEs link the business community with university expertise.**





# North Seattle College team reaches case competition finals with support of Center for International Business Education



For the second straight year, a North Seattle College team of [international business](#) students was a finalist in the [National Association of Small Business International Trade Educators \(NASBITE\) international case competition](#). North Seattle College's participation in the competition was funded through the [Center for International Business and Research \(CIBER\)](#) at the [University of Washington](#) as part of the CIBER's ongoing support for North Seattle's International Business Bachelor of Applied Science (BAS) program. The North Seattle team is the only community college program that competed among the six finalists.

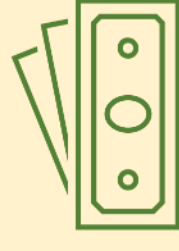
## American Overseas Research Centers (AORC)

Grants to consortia of U.S. institutions of higher education that establish permanent facilities in host countries/regions to provide scholarly and logistical assistance to American postgraduate researchers and faculty.



### AORC Spotlight

The American Institute of Indian Studies (AIIS) shared a virtual exhibit created by Lydia Hill (*right*), a student at Howard University's School of Business . Hill's exhibit, "A Peek Into Indigenous Furniture: Through the Eyes of Lydia Hill," focuses on cultural artifacts of functionality, such as furniture and other accoutrements intended to accommodate bodies.



**FY22 AORC**  
**\$1,015,400**

**15 centers**  
**funded**

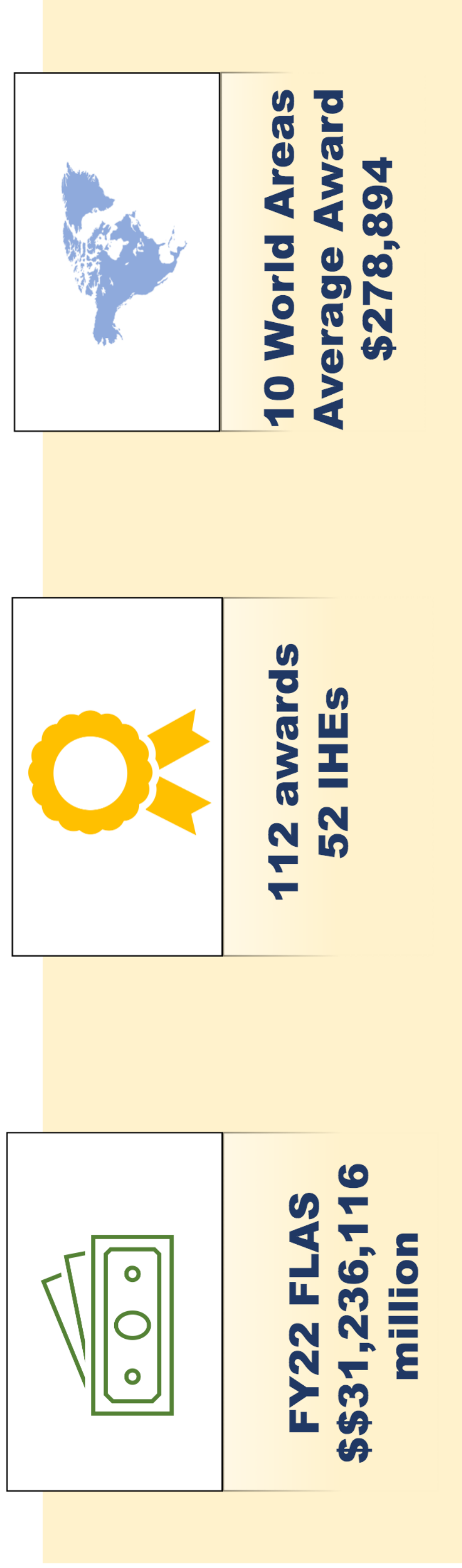


**Avg. award**  
**\$67,693**



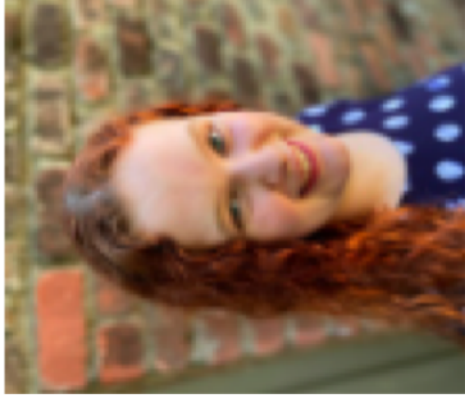
# Foreign Language & Area Studies (FLAS) Fellowships

FLAS fellowships allocate academic and summer fellowships to assist meritorious **undergraduate and graduate students studying modern foreign languages, area studies and international studies.**



# FLAS Fellow Spotlight

## Stanford University

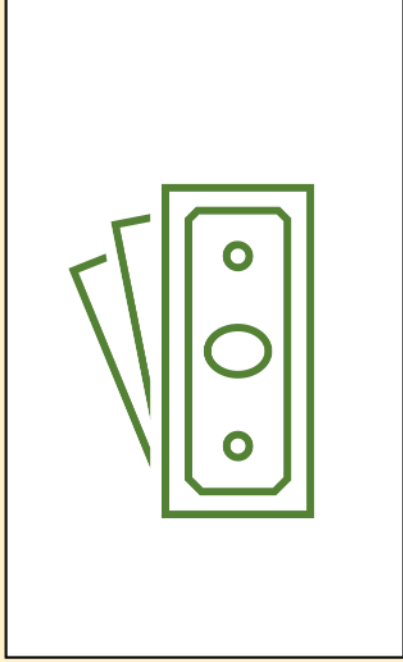


Master's student Rose Adams received two Title VI Foreign Language and Area Studies (FLAS) fellowships from Stanford University's Center for East Asian Studies (CEAS) to support **her study of the Korean language and her thesis on depictions of women in North Korean post-famine cinema.** FLAS helped her gain the knowledge and skills to write an article on the transition toward product placement in North Korean broadcast media that was recently published in [North Korean Review](#).

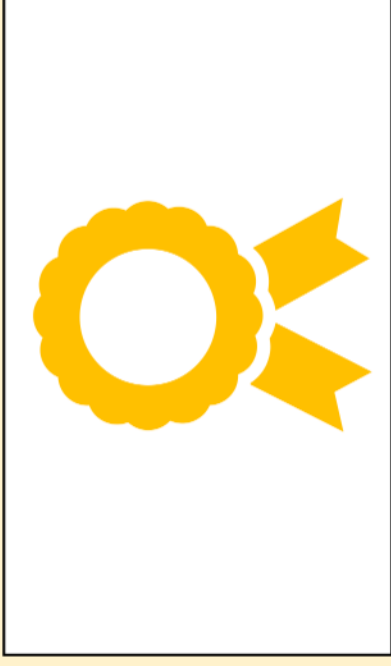


# National Resource Centers (NRC)

Grants to institutions of higher education to establish, strengthen, and operate centers of excellence for teaching modern foreign language(s); instruction in fields needed to provide full understanding of areas, regions, or countries where these languages are used; research and programs of study that focus on issues of global importance; teacher training activities and professional development opportunities related to the center's world languages, area studies, or international studies focus.



**FY22 NRC**  
**\$25,560,561**  
**million**



**98 awards**  
**51 IHEs**



**10 World Areas**  
**Avg. Award**  
**\$260,822**

# NRCSpotlight

# Howard University

## African Languages Translation Initiative





# CONTACT INFORMATION



FY 23

Undergraduate International Studies and Foreign Language Program Officer:

Jessica Lugg, [jessica.lugg@ed.gov](mailto:jessica.lugg@ed.gov)



FY 23

International Research and Studies Program Officer:

Dana Saporu, [dana.saporu@ed.gov](mailto:dana.saporu@ed.gov)

Language Resource Center Program Officer:

Carolyn Collins, [carolyn.collins@ed.gov](mailto:carolyn.collins@ed.gov)

**Center for International Business Education Program Officer:**

Tim Duvall, [timothy.duvall@ed.gov](mailto:timothy.duvall@ed.gov)

**American Overseas Research Center Program Officer:**

Cheryl Gibbs, [Cheryl.gibbs@ed.gov](mailto:Cheryl.gibbs@ed.gov)

**National Resource Center and Foreign Language and Area Studies Fellowships**

[NRC-FLAS@ed.gov](mailto:NRC-FLAS@ed.gov)

# SHARING TITLE VI & FULBRIGHT-HAYS

## COMMUNICATIONS

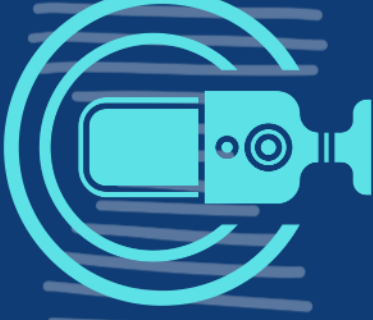


Over 55K Subscribers

@GoGlobalED-IFLE



Go Global ED Podcast



Program Alumni share their projects on



#FulbrightHays



@GoGlobalED





# APPLY TO BE A PEER REVIEWER

**We are seeking specialists to serve as peer reviewers to evaluate and identify the most qualified applicants to receive grant awards.**



## WHO

Individuals with expertise relevant to international and foreign language education (e.g., foreign languages, area studies, international business, etc.) and the particular grant or fellowship program competition. Peer reviewers may include postsecondary faculty, practitioners, administrators, researchers, evaluators, and past recipients. We aim to recruit individuals who represent disciplinary, geographic, and institutional diversity



## WHAT

Selected reviewers are placed on a panel of 2-3 reviewers and are guided in the application evaluation and deliberation process by a panel monitor. The benefits include:

- Read, discuss, and score 10-15 applications using the FH or Title VI program selection criteria.
- Provide constructive feedback to applicants regarding the strengths and weaknesses of the applications.
- Connect with and learn from other specialists in the field.
- Receive a minimum stipend of \$1,000 for your expertise, time, and effort.



## HOW TO SIGN-UP OR LEARN MORE?

**EMAIL YOUR CV TO IFLE** For planning purposes, IFLE asks that interested peer reviewers send their curricula vitae directly to us at **ifile@ed.gov**. Please indicate in your email if you are already registered in G5 and SAM.gov, and provide your UEI if you have one. Be advised that the selection of peer reviewers is contingent upon the number of applications we receive and the expertise needed to evaluate a particular program.

**THANK YOU!**

**ATEA**