

# **THE FUTURE OF INTERNATIONAL EDUCATION: CREATIVE SOLUTIONS FOR CONTEMPORARY CHALLENGES**

**Adelphi University  
Garden City, New York  
April 21, 2023**

The pandemic and recent political and economic turmoil have spurred a higher level of strategic thinking about global learning in the higher education community than we have seen in years. More than ever, institutions are leveraging technology, diversifying programming and partnering with international student offices to foster and maintain global learning for today's students.

The upcoming Thematic Forum will highlight these recent innovations and lessons learned since 2020 while also re-examining the development of international education over the years. The goal is to foster conversation about how to synthesize historical and contemporary trends to inform future global education strategies.

Global learning has greatly benefited from the increasing involvement of offices and departments across higher education, and the Forum welcomes participants from all areas of campus leadership, international services, study abroad, admissions, and student life as we share best practices.

Adelphi University is pleased to welcome as the keynote speaker Bill Durden, Chief Global Engagement Officer of Shorelight Education, who will explore what the founding fathers can teach us about global engagement today. The agenda also includes panels and interactive sessions designed for group brainstorming. Presenters from both public and private institutions as well as community partners will speak on topics including virtual collaborations, creating programming that meets students where they are, and examining the needs of international students.

The day is designed so that each participant will return to their institution with at least one new internationalization strategy to implement right away; and another mid- to long-range idea to consider. Adelphi University hopes this Forum will encourage thoughtful re-examination of the past and current strategies that underpin global education to strengthen campus internationalization strategies.

We welcome you to join us at this event!

AN AIEA THEMATIC FORUM

## **The Future of International Education: Creative Solutions for Contemporary Challenges**

Adelphi University  
Garden City, New York  
Friday, April 21st, 2023



**Featuring Keynote Speaker: Bill Durden, Ph.D., Chief Global Engagement Officer, Shorelight Education**

This Forum will focus on our belief that the best way to advance global education post-pandemic is to engage in piece by piece reconstruction, rather than applying new tactics to old strategies.

This is not to suggest that institutions should reject past successes and lessons-learned; on the contrary, an understanding of the history of internationalization is crucial to our mapping of the future. Adelphi University hopes to use this Forum to encourage careful re-examination of the past and current strategies that underpin global education and the values that inform it in order to strengthen global education in the 21st century.

For questions, please contact [aeiaforum@adelphi.edu](mailto:aeiaforum@adelphi.edu)

**ADELPHI**  
UNIVERSITY

 **AIEA** Association of International  
Education Administrators



## **AIEA FORUM REPORT**

**The Future of International Education: Creative Solutions for Contemporary Challenges**  
**Adelphi University**  
**April 21, 2023**

### **BASIC INFORMATION**

**Host Institution:** Adelphi University

**Number of Attendees:** 50-60

#### **Description:**

Adelphi University's Thematic Forum, titled "The Future of International Education: Creative Solutions for Contemporary Challenges", encouraged careful re-examination of the past and current strategies that underpin global education and the values that inform it in order to strengthen global education in the 21st century.

We were fortunate to welcome Dr. Bill Durden, Visiting Scholar, Johns Hopkins University, School of Education. Contributing Scholar, Dickinson College, President Emeritus of Dickinson College as the keynote speaker. He set the tone for the day, guiding participants through the evolution of study abroad in the United States. Beginning with the writings of Dr. Benjamin Rush, a signer of the Declaration of Independence and founder of several universities, Dr. Durden examined the elements of international education that have remained unchanged, and those that have not.

The subsequent sessions explored this theme of reconstruction from the perspective of senior leadership and the core areas of global education—partnerships, education abroad, international student services and building global competencies. By framing global education in a historical context and featuring speakers and panelists from diverse institutional types, the forum fostered discussions that challenge assumptions and values, and generated innovative strategies and processes that will propel participants into forging new pathways for their institutions.

## THEMATIC FORUM OUTCOMES

- The Forum fostered conversation about how to synthesize historical and contemporary trends to inform future global education strategies.
- The speakers, panelists and small group discussions engaged in thoughtful re-examination of past and current strategies that underpin global education to strengthen campus internationalization strategies.
- The keynote address by Dr. Bill Durden was thought-provoking, academically rich and nuanced, challenging participants to think from a new perspective.
- Participants were able to make connections with colleagues from the tri-state area who they did not previously know, but who share some of the same challenges and goals.
- Attendees from different types of institutions (private, public, faith-based, community, etc.) were able to better see and understand their colleagues' institutions and learn from each other.
- Speakers' diverse voices and backgrounds helped participants step outside traditional narratives to create a new framework for internationalization.

## LESSONS LEARNED

- In his keynote, Dr. Bill Durden told the audience that true globalization is dying. He challenged global educators to take on education abroad's imperative "to embrace its informing political and moral principles, to name them and engage programs that advance them. It is time to challenge more openly those who would deny and obliterate its defining principles." The keynote fostered conversation as participants critically discussed their vision and objectives for the future.
- Best practices for developing a research-focused, faculty-led study abroad programs
- How the advisement of international students has changed over the last decade
- There is a place for all types of partnerships—virtual, brick and mortar, and exchanges
- In listening to representatives from different types of institutions, it was valuable (and perhaps surprising) to learn how many challenges are shared.
- Conversely, it was also valuable to hear what differences there are in managing global education across different institutions, and brainstorming about ways in which we can perhaps all complement and help each other.
- Discussion will inform steps for the future.



**Fabiola Riobe, Ph.D.**, Associate Provost of Academic Innovation,  
Online Education & Global Opportunities, Rockland Community  
College

**12:30-1:30pm**

**Networking Lunch (UC 203)**

*Themed tables aim to encourage participants to engage in further discussion:*

- *Education Abroad-Shannon*
- *Teaching, Learning and Scholarship-Carol Cohen (invited)*
- *International Student and Scholar Services- Wendy? (Susan to ask)*
- *International Enrollment Management - Shawana Singletary-confirmed*
- *Diversity Abroad-Sentwali*
- *Civic Engagement Abroad - Anna*
- *Developing Partnership Abroad - Susan*

**1:30-2:20pm**

**Breakout Sessions:**

**Rebuilding Partnership Models: International Campuses, Virtual Collaborations and More (UC 113-115)**

**Moderator: Rakesh Gupta**, Associate Professor Decision Sciences and Marketing, Robert B. Willumstad School of Business, Adelphi University

**Panelists:**

**Priya S. Nayar**, Executive Director, University Alliance Ruhr  
**Libby Perkowski**, Director of Strategic Partnerships, Office of  
**Susan Rachouh**, Director of International Programs, Stevens  
Institute of Technology Global Programs, New York University

**Using a Contemporary Lens to Re-Examine the Needs of International Students (UC 201)**

**Panelists:**

**Wendy Badala**, Executive Director, International Services, Adelphi  
University  
**Salvatore Longarino**, Director, International Services Staff and  
Administration

2:30-3:20pm  
115)

**Reinventing Education Abroad: What do students really want? (UC 113-115)**

**Moderator: Shannon Harrison**, Director, Center for International  
(moderator)

**Panelists**

**Daniel Albertson**, Director of Global Learning, SUNY New Paltz

**Maria José Soares**, Director of Study Abroad and International  
Partnerships, Pratt Institute

**Justyna Widera, Ph.D.**, Professor of Chemistry, Adelphi University

**How Campus and Community Partners Cultivate a Culture of Global  
Engagement (UC 201)**

**Moderator: Sentwali Bakari, Ph.D.** Vice President for Student Affairs,  
Adelphi University

**Panelists**

**Andrew Erwin, Ph.D.** Academic Director, Adelphi University  
International

**Torian Lee, JD**, Director of Global Learning and International  
Programs, Norfolk State University

**Anne Mongillo**, Director of International Student Affairs, Hofstra  
University

3:30-4:00pm

**Conference Wrap-Up and Debrief (UC 203)**

**Moderator: Susan Briziarelli, Ph.D.**, Associate Provost for Faculty  
Support and Global Affairs, Adelphi University

Groups will be seated at roundtables and asked to answer the following  
questions:

1. What are two things you learned today that you can implement right away?
2. What are two things you would considering implementing long term
3. What are two things that would not work at all for your institution (and why).

**Reception to Follow**