

2022 AIEA Pre-Conference Workshops

If you wish to be placed on a wait list for a workshop that is full, please email Registration Headquarters at RegSupport@metroconnections.com after completing your registration for the conference.

Virtual Workshops:

Thursday, January 20, 2022

10:00 AM – 12:30 PM

Bridging Divides through UNESCO Story Circles

2:00 PM - 4:30 PM

Virtual Exchange and Virtual Global Learning Beyond COVID: From Expediency to Strategy

Tuesday, January 25, 2022

10:00 AM – 12:30 PM

Using Our Stories and Voices for Social Justice Action to Impact Diversity, Equity, and Inclusion

2:00 PM - 4:30 PM

Increasing Efficiency of International Business Operations: Considerations and Strategies for SIOs

Thursday, January 27, 2022

10:00 AM – 12:30 PM

Developing an Institutional Partnership Strategy

2:00 PM - 4:30 PM

Operationalizing Institutional Commitments to EDI through Inclusive Internationalization – Exploring the Diversity of Canadian Experiences

In-Person Workshops:

Sunday, February 20, 2022

8:00 AM – 12:00 PM

Ensuring Health and Safety - the SIO's role in Risk Management

1:00 PM - 5:00 PM

Duty of Care and Regulatory Compliance in the Post-Covid Era

Bridging Divides through UNESCO Story Circles

Thursday, January 20, 2022, 10:00 AM – 12:30 PM ET

The pandemic has exacerbated the divides within society. This Train-the-Trainers workshop introduces participants to an intercultural methodology from UNESCO that can be used within institutions and communities to help bridge divides, including the integration of international and home students. UNESCO Story Circles will be facilitated by Darla

Deardorff, author of the open access "Manual on Developing Intercultural Competencies: Story Circles." Participants will leave with an action plan for implementing Story Circles in their contexts.

Participants will:

- Experience UNESCO Story Circles
- Gain insights into facilitating and using Story Circles
- Develop a plan of action for using Story Circles in their own contexts

Chair and Presenter:

Darla Deardorff is executive director of AIEA and holds affiliated faculty positions at numerous institutions in different countries. Author/editor of 10 books and over 60 articles and book chapters on intercultural competence, internationalization, and global leadership, she is regularly invited to speak around the world on the above topics. Founder of ICC Global and the World Council on ICC, she is an advisor to the United Nations, the OECD, and other international organizations.

Virtual Exchange and Virtual Global Learning Beyond COVID: From Expediency to Strategy

Thursday, January 20, 2022, 2:00 PM – 4:30 PM ET

The pandemic has impacted international education and global learning in a significant way. Virtual exchange-Collaborative online international learning (VE-COIL), and other forms of virtual global learning (VGL), emerged as possible solutions to the problems created by the impossibility of physical travel. What will happen once the restrictions brought on by the pandemic will be lifted? Do VE-COIL and VGL have a permanent place within the portfolio of global learning strategies? If so, what exactly is their place? What specific learning outcomes are best addressed by VE-COIL and other forms of VGL? How do we evaluate the return on investment of VE-COIL and VGL in comparison with traditional forms of global learning and international education? In this workshop, after establishing a common vocabulary to describe various forms of virtual global learning, the participants will explore the role of VE-COIL and VGL in the broader portfolio of strategies for global learning.

Participants will:

- Describe various forms of virtual global learning
- Map specific global learning outcomes to different components of a global learning strategy
- Compare and contrast resources needed to run virtual global learning versus other forms of traditional global learning

Chair:

GianMario Besana is the Associate Provost for Global Engagement and Online Learning at DePaul University, Chicago, IL. Under GianMario's leadership, DePaul created an institution-wide virtual exchange initiative, the Global Learning Experience (GLE) program, that has generated over 160 projects, implemented with partners in more than 30 countries. GLE was awarded a NAFSA Senator Paul Simon Spotlight Award for Campus Internationalization in 2020. GianMario currently serves on the AIEA Board as a member at large.

Presenter:

Lavern Samuels is the current Director of the International Education and Partnerships (IEP) Directorate at the Durban University of Technology (DUT). He is the Senate Representative on the University Council and is the immediate past Chairperson of the DUT Institutional Forum. Dr Samuels is also the Vice-President and Chair of the Directors Forum of the International Education Association of South Africa (IEASA).

Using Our Stories and Voices for Social Justice Action to Impact Diversity, Equity, and Inclusion

Tuesday, January 25, 2022, 10:00 AM - 12:30 PM ET

This interactive workshop will explore complementary clusters of narrative practice that can lead to action by international education administrators to tangibly impact DEI. We trace paths from the personal to the public, reflection to action, and aspirational priorities to real outcomes. Through programming that is emphasized and in the administrative latitude that SIOs exercise for budgeting priorities, staff hires, framing language for initiatives and activities, engaging local communities and their priorities/issues, and working with faculty through decolonized curricula, we explore the identities and responsibilities of international educators in leading and promoting social justice actions through storytelling, unpacking trust, collaborating with communities, and acting effectively to bring about change.

Participants will:

- Use complementary clusters of narrative practice that can lead to action by international education administrators to tangibly impact DEI
- Move from the personal to the public to set outcomes that drive social justice action to impact diversity, equity, and inclusion, and
- Target budgeting priorities, staff hires, framing language for initiatives and activities, engaging local communities and their priorities/issues working with faculty through decolonized curricula to promote social justice actions through storytelling, unpacking trust, collaborating with communities, and acting effectively to bring about change

Chair:

JY Zhou is the Director of Global Engagement and SIO at Stockton University. Her research and work focus on internationalization, faculty engagement, curriculum and global learning. She consults and leads workshops on internationalization in institutions and organizations. AAC&U recognizes her work as a campus model for global learning. She is the Interim Chair of the Cultures and Languages Across the Curriculum Consortium. She holds a doctorate in Educational Theory and Practices from Binghamton University-SUNY.

Presenters:

Blase Scarnati, Ph.D., is Director of Global Learning/Center for International Education and Professor of Musicology/School of Music at Northern Arizona University. He publishes and consults on community-based local-global learning and its pedagogies, curricular development, and international education issues. Scarnati is co-creator of the Global Learning Initiative, an across-the curriculum internationalization effort, that contributed to NAU receiving the Senator Paul Simon Award for Campus Internationalization in 2012.

Eylem Atakav is Professor of Film, Gender and Public Engagement at the University of East Anglia. She is the Chair of the Teaching, Learning and Scholarship Knowledge Community of NAFSA, and a National Teaching Fellow. She is the director of Growing Up Married – an internationally acclaimed documentary about child brides; and Lifeline, a

documentary that reveals the reality of working in the frontline of the domestic abuse sector in the UK during the pandemic.

Andrew Gordon is the CEO & Founder of Diversity Abroad. With a passion for student success, global engagement, and social entrepreneurship, he founded Diversity Abroad in 2006. As an advocate for equitable access to global education, Andrew speaks and writes extensively on leveraging global education to support students and consults colleges & universities, non-profits, companies, and government agencies on developing, implementing, and monitoring diversity, equity and inclusive practices, policies, and strategies in their global engagement operations.

Increasing Efficiency of International Business Operations: Considerations and Strategies for SIOs (REGISTRATION FOR THIS WORKSHOP CLOSED)

Tuesday, January 25, 2022, 2:00 PM - 4:30 PM ET

This workshop focuses on ways that SIOs can efficiently map and design business operations in a manner that increases overall efficiency without requiring additional resources. Topics range from the identification and elimination of wastes found within administrative procedures to the assessment and actualization of untapped opportunities.

Participants will:

- Be able to identify the eight forms of waste that detract from the efficiency of international business operations
- Be able to apply tactics proven to maximize operational efficiency using resources that currently exist within their offices
- Be able to describe core principles of lean management as applies to the administration of international programs and services at colleges and universities

Chair:

David L. Di Maria serves as Senior International Officer and Associate Vice Provost for International Education at the University of Maryland, Baltimore County. He is also a faculty member for AIEA's Leadership Academy. Di Maria earned a doctorate from the University of Minnesota, where he studied internationalization from a P-16 perspective. He is the author of *Achieving More with Less: Lean Management in the International Student Office*.

Presenter:

Michael Green has over a decade of experience supporting businesses with their international expansion plans. Prior to joining Sannam S4 and leading its Seamless offering in the US, Michael was the General Manager - India based out of the company's Mumbai office. He was also previously with the US Chamber of Commerce, supporting Fortune 500 companies' international business and policy strategy within the life sciences, media and entertainment and professional services sectors. Michael is a lawyer by training, barred in the State of California. Sannam S4 is a Strategic Partner to the International Trade Administration within the US Department of Commerce. Michael is based out of the firm's Washington DC office.

Developing an Institutional Partnership Strategy

Thursday, January 27, 2022, 10:00 AM - 12:30 PM ET

This workshop explores how your institution can develop a purposeful international partnership strategy that results in an effective portfolio of linkages that advance the institution, engage a wide range of faculty, staff, and students, and can be sustained over time. Experienced practitioners provide research findings, practical knowledge, and models for establishing the goals, criteria, policies, supports, and processes that foster partnership success and bring clarity and intentionality to partnership decision-making. Geared towards international education professionals with several years of experience, especially those who are responsible for partnership building at their institutions, the workshop equips participants with the basics of how to plan, organize, initiate, sustain, and evaluate partnerships between their home institutions and those in other countries.

Participants will:

- Understand the current academic partnership landscape and current ways of defining international academic partnerships.
- Learn methods for preparing your campus for partnerships and setting a partnership strategy.
- Learn about ways to initiate, expand, sustain, and evaluate partnerships.

Chair:

Clare Overmann is Head of Higher Education Initiatives at IIE and Director of the Center for International Partnerships, overseeing many of IIE's networks, award programs, and other external-facing initiatives. She is the editor of several IIE publications, including the bi-annual IIE Networker Magazine and the IIE/DAAD collaborative book, *Global Perspectives on Strategic International Partnerships: A Guide to Building Sustainable Academic Linkages*. She holds a BA from Georgetown University and an MA in International Education from NYU.

Presenters:

Susan Buck Sutton is a consultant on global learning and engagement in higher education, with 40 years as faculty and chief international administrator at two institutions: Bryn Mawr College and Indiana University. She has been President of AIEA, and officer or adviser at NAFSA, IIE, ACE, AAC&U, IAU, the Forum on Education Abroad, and other organizations. Sutton has published 5 books and 70+ articles, and given numerous presentations on international planning, partnerships, and curriculum development.

Tim Barnes is the Executive Director of International Partnerships and Research at the University of Kentucky. Prior to his appointment at UK, Barnes served as Director of the Illinois Strategic International Partnerships Initiative at the University of Illinois at Urbana-Champaign from 2011 through 2017, which focused on developing deeply impactful institutional relationships with a small, highly selective group of peer institutions around the world. Barnes has managed hundreds institutional partnerships, as well as drafting, negotiating, and tracking written memoranda of understanding or contractual instruments that formalize institutional linkages.

Sylvia Jons is the Lead for IIE Initiatives and Manager of the IIE Center for International Partnerships at the Institute of International Education, having held prior roles with the Brazil Scientific Mobility Program, the Fulbright Program, and Generation Study Abroad, among others. Prior to joining IIE, Sylvia worked at the University of Nebraska on a system-wide internationalization plan and on global engagement strategic initiatives. She holds a BA and MA from the University of Nebraska-Lincoln.

Operationalizing Institutional Commitments to EDI through Inclusive Internationalization – Exploring the Diversity of Canadian Experiences

Thursday, January 27, 2022, 2:00 PM - 4:30 PM ET

This workshop will serve to highlight diverse institutional approaches across Canadian higher education institutions in operationally advancing commitments to equity, diversity and inclusion through internationalization. Through facilitated conversation and specific presentations on the part of several key SIOs, participants of this workshop will have an opportunity to learn about how Canadian institutions are embedding their commitments to EDI into the design and implementation of internationalization strategies and programming, in particular in the areas of international partnerships and collaboration, education abroad, internationalization at home, as well as international student supports and services.

Participants will:

- Learn about how Canadian institutions are working to apply a decolonial lens to their international partnership efforts, with explicit emphasis upon establishing and maintaining mutually beneficial partnerships; Explore how Canadian institutions are advancing global learning both at home and abroad through the design and implementation of activities and programming that, with humility, engage multiple levels and dimensions across diverse cultures, perspectives, knowledge systems, nations, diverse ways of knowing and being, and lived experiences
- Benefit from exposure to how IE program and strategy design within Canadian institutions is increasingly focused on student-centered approaches such that diverse student populations across campuses are able to relate to, connect with and participate in inclusive and accessible institutional programming
- Have an opportunity to initiate work and brainstorming on institutional guiding principles and strategy intended to advance inclusive institutional programming and efforts, with input from workshops presenters through virtual breakout working discussions.

Chair and Presenter:

Larissa Bezo has experience in public and NFP sectors in international development and IE capacity development (World Bank, CIDA and International Centre for Policy Studies). Currently, Larissa is leading the work of CBIE in actively creating spaces for IE leaders to engage on the future of internationalization such that it is made more equitable and sustainable across institutional/national levels.

Ensuring Health and Safety - the SIO's role in Risk Management

Sunday, February 20, 2022, 8:00 AM - 12:00 PM CT

If there was ever any doubt that risk management is an important element in the work of internationalization leaders, the pandemic experience of 2020-21 has shown how crucial an understanding of international health and safety is to the global education enterprise. In this workshop, participants will learn how to understand and interpret trends and data on global risk to create campus-specific plans to support safe mobility. Beginning with macro questions around how to understand risk tolerance in your particular environment and how

to advocate for robust travel policies on your campus, participants will be introduced to various tools and resources for evaluating and moving beyond blunt government advisories and working with international partners collaboratively. Using the re-start of educational and research travel in a COVID-19 world as a case study, we will offer a hands-on session in which participants will examine data and then focus on building an actual risk assessment matrix. We will present data from a number of different metrics and apply them to a rubric to inform decision making and crisis response. We will also present a toolkit for creating appropriate risk acknowledgement forms and offering a pre-departure preparation. This workshop will be especially relevant for internationalization leaders in small offices who do not have dedicated international risk management staff or for SIOs who just want to roll up their sleeves and get a better understanding of the work of international risk management.

Chair:

Kalpen Trivedi is Vice Provost for Global Affairs at the University of Massachusetts Amherst, where he leads campus-wide initiatives for global engagement and directs the International Programs Office. He is a regular contributor on topics related to international education leadership, global operations, and risk management in various fora. Recognized as a Presidential Fellow (2019-20), Trivedi is a member of AIEA's Professional Development & Engagement committee and 2022 Chair-Elect for NAFSA's International Education Leadership Knowledge Community.

Presenter:

Marcia Henisz is Senior Director of International Health, Safety, and Security at Drexel University and Principal and Founder of SASSIE Consulting. Her work focuses on the management and mitigation of international risk for university travelers, including incident response, strategy, policy development, and education of travelers. Henisz is an active member of the OSAC Women in Security, the Academia Sector Committee, and Pulse. She has presented at NAFSA, the Forum on Education Abroad, URMIA and OSAC.

Duty of Care and Regulatory Compliance in the Post-Covid Era

Sunday, February 20, 2022, 1:00 PM - 5:00 PM CT

This panel will demonstrate knowledge and strategies required by SIOs to address Duty of Care and International Regulatory compliance in developing and sustaining international partnerships; international collaborative research; and student/faculty mobility. Public policy and regulatory barriers in global engagement and knowledge-diplomacy solutions will be identified for SIOs to successfully integrate risk management and international regulatory compliance into comprehensive internationalization strategies.

Chair:

Terence Miller is an Affiliate at Gateway International with twenty-four years of SIO experience at public and private universities. At Gateway, he co-leads the International Regulatory Compliance and Duty of Care Solutions. Miller is AIEA's Legal Advisor and received AIEA's Timothy J. Rutenber Award in 2017. Previously, he practiced criminal law, was a human rights attorney in Chile and directed an international public policy office. He received his Juris Doctorate from St. John's University.

Presenters:

Thomas Bogenschield is a former Chair of the Public Policy Committee and AIEA Board member. His work in international education spans 30 years, 6 continents, and

administrative/faculty positions at nine universities. He holds degrees in cultural anthropology and an interdisciplinary doctorate in Latin American Studies from the University of California at Berkeley. Semi-retired, he continues his involvement in the profession, and is currently engaged in examining the interface between politics, ethics, and institutional cultures.

Dr. Kyle Rausch is an experienced education abroad professional whose work has focused on faculty-directed programs, including the development of program leader training and institutional risk management. He currently serves as Executive Director of the Study Abroad Office at the University of Illinois at Chicago and on the Forum on Education Abroad Council. Kyle earned a Doctor of Education from Arizona State University, where his research focused on supporting first-generation college students in education abroad.

*Please note: AIEA Workshops are closed to the press.