



Leaders in  
International  
Higher Education



2022-2023  
**ANNUAL REPORT**



# About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is the only association specifically focused on international education leadership.

## MISSION

The Association of International Education Administrators is a member organization that equips leaders to shape the future of higher education in a global context.

## AIEA Values

### **Ethical and Innovative Leadership**

AIEA members are guided by respect for the dignity and rights of one another, and operate on the principles of civility, integrity, and professionalism to advance the internationalization of higher education and to make meaningful contributions to society.

### **Equity and Inclusive Excellence**

AIEA members adhere to the tenets of fairness and reciprocity to integrate diverse voices in developing the strategy, policies, practices, and structures of higher education in a global context.

### **Curiosity and Respect**

AIEA members recognize and value the benefit in learning from one another's experience and expertise and are willing to engage in the free exchange of ideas through dialogue and collaboration.

-Statement passed by the AIEA Board of Directors, February 2020

2022-2023

# MEMBERSHIP

AIEA implemented a new and simplified membership model for the 2022-2023 year: a single membership category. AIEA membership grew 3% with this exciting change.

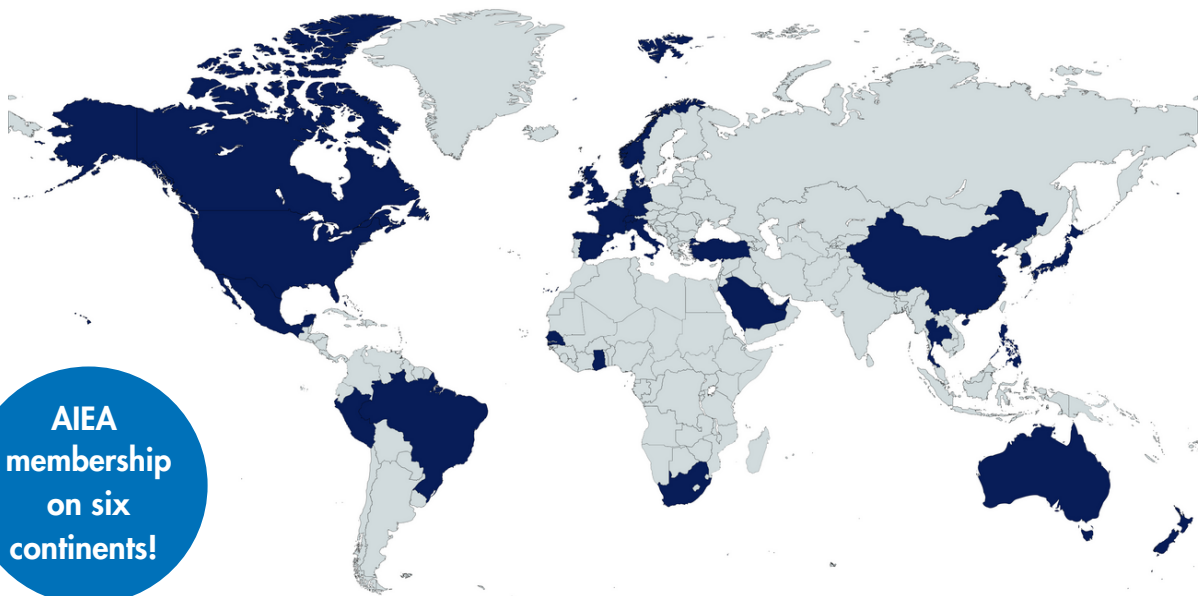
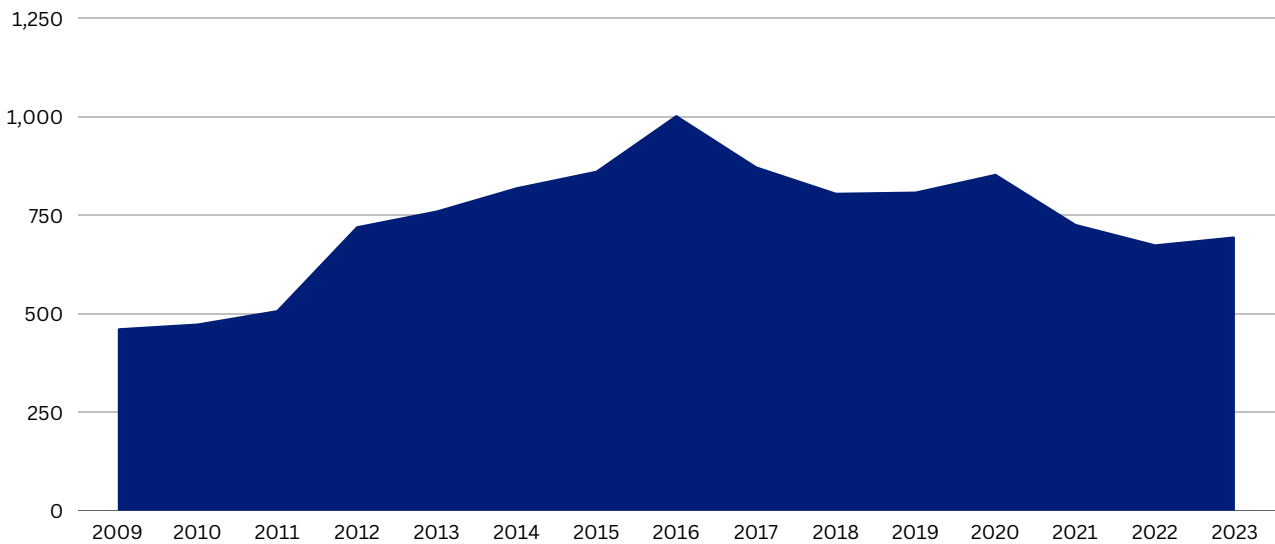
**693**

2022-2023 Members

**3%**

Membership growth  
from 2021-2022

AIEA Members: 2009 - 2023



**AIEA membership on six continents!**

**790+**

Conference Participants

**96%**

of participants rated the conference as good, very good, or outstanding

2023

# ANNUAL CONFERENCE

February 19-22, 2023  
JW Marriott Washington  
Washington, DC, USA

- Over 75 sessions and roundtable discussions
- Seven stimulating pre-conference workshops (virtual and in-person)
- Senior leaders in international higher education from nearly 50 countries

## 2023 Keynote Speakers



**FUNMI OLONISAKIN**  
King's College London



**AZAR NAFISI**  
Professor, Author,  
and Activist



**PAUL ZELEZA**  
Case Western Reserve  
University

“ The highlights of the conference were seeing colleagues again and attending stimulating sessions. I have always enjoyed that AIEA sessions are at a higher level and tend to be more research focused and data driven. ”

## Plenary Panelists



**PHILIP  
ALTBACH**



**KARA  
GODWIN**



**MIRKA  
MARTEL**



**MARIA  
CLAUDIA  
SOLER**



**JEWELL  
WINN**

## 2023 Delegations



South Africa



Angola



Cambodia



Maldives



ASEAN

## Community Connections

Challenges and Opportunities in Trauma-Informed higher education practices: The case of Deaf people globally

Community Connections brings AIEA Conference participants to the local community for authentic discussion and mutual learning. At the 2023 Conference, Gallaudet University hosted 30+ conference participants for an invigorating exchange of ideas and experiences with Gallaudet students, faculty, and staff. Many thanks to Charles Reilly and his team at Gallaudet.



# NEW!

## Advanced Leadership Academy

AIEA was pleased to host the first ever Advanced Leadership Academy in September 2022. Facilitated by Penelope Pynes and Jewell Winn, seven SIOs with over six years' experience leading internationalization at their institutions went through a year-long deep-dive to apply the AIEA Standards of Professional Practice within their institutions, facilitate the expansion of their professional network within a cohort of international education experts, and workshopped specific solutions to current issues participants face in their positions.

Many thanks to the Professional Development and Engagement committee for developing this initiative, and to past and present members of the Academy Subcommittee: Kathleen Fairfax, Annie Phillips Munson, Tim Lewis, and Sufei Li.



## 2022 Advanced Leadership Academy Participants:

Gonzalo Bruce, Patricia Cespedes Sanchez, Shannon N. Davis, Imara Dawson, Wesley Milner, Annie Phillips Munson, Charles Reilly

Facilitators: Penelope J. Pynes, Jewell Green Winn

Staff: Darla K. Deardorf, Katy Rosenbaum

## AIEA Takes Action on Climate Change

On July 26, 2022, AIEA was one of the first associations to sign the CANIE Accord, affirming the truth that we are facing a climate crisis, that International Education has a role to play in leading on action, and a set of principles to guide those actions as we work towards net-zero. AIEA committed to 14 actions in the areas of Leadership and Influencing; Emissions Accounting and Reduction; Travel; Facilities, Operations, and Procurement; and Climate Education.



# NEW!



## Presidential Ambassador Council

The Association of International Education Administrators (AIEA) is pleased to announce the Presidential Ambassadors Council, which was created to forge meaningful connections between senior international officers (SIOs) and top institutional leaders from across the globe.

In 2022, AIEA launched a rigorous selection process and presidents, vice-chancellors, and rectors with outstanding records of achievement in international education were nominated and considered. The AIEA Board of Directors, led by AIEA president Dr. Jewell Winn, executive director, senior international officer, and chief diversity officer at Tennessee State University, then appointed the following leaders to serve as inaugural members of the Council:

- Dr. Carolyn J. Stefanco, Inaugural Chair, President Emerita, CEO, Barét Leadership Consulting, USA
- Dr. Margee Ensign, President/Vice Chancellor, United States International University-Africa, Kenya
- Dr. Judy Genshaft, President and Professor Emerita, University of South Florida, USA
- Dr. Cheryl Green, President, Governors State University, USA
- Dr. Carl Jubran, President, Institute for American Universities, The American College of the Mediterranean, France
- Dr. Harvey Kesselman, President Emeritus, Stockton University, USA
- Dr. Hilary Link, President, Drew University, USA

The Council meets regularly with the AIEA Board, serves as a resource to AIEA members, present at AIEA conferences, selects a current university president for a soon to be announced AIEA Presidential Award, and promotes international education by writing articles and opinion pieces and by providing peer mentorship to other institutional leaders.

# NEW!

## US-ASEAN UCI

AIEA was invited by the U.S. State Department to be a part of the U.S.-ASEAN University Connections Initiative (UCI), a [White House initiative](#) announced during the U.S.-ASEAN Special Summit in May 2022. The UCI brought together diverse colleges and universities in the United States and ASEAN for a series of virtual and in-person trainings.



Spanning the 2022-2023 academic year, these professional development and networking opportunities fostered sustainable international academic partnerships and the two-way exchange of students, scholars, and researchers between U.S. and ASEAN higher education institutions.

Key Program activities included:

- Virtual Training Series: three virtual trainings designed by AIEA on an introduction to U.S. Higher Education, Exploring University Partnership Models with ASEAN Institutions, and International Strategic Partnerships: What Leaders Should Know.
- In-Person Professional Networking: The State Department's Bureau of Educational and Cultural Affairs, the IDEAS Program, and UCI Fellows met at the AIEA Annual Conference.
- A full-day in-person workshop following the AIEA Annual Conference.
- Follow-up virtual working sessions for UCI Fellows.



AIEA 2022-23 President Dr. Jewell Winn represented AIEA at the FAUBAI Conference, April 2023.

## PROFESSIONAL DEVELOPMENT

# SIGNATURE PROGRAMS



## AIEA Presidential Fellows

The AIEA Presidential Fellows Program is a competitive program of mentorship for new Senior International Officers (SIOs). AIEA was pleased to select four Fellows for 2022-2023: Samba Dieng, Jennifer Gruber, Laila Hlass, and Philipp Reichert. Serving as Mentors and bringing decades of experience and expertise were David Di Maria, Sonia Feigenbaum, Jeet Joshee, and Cheryl Matherly.

## Thematic Forums

AIEA was pleased to support four Thematic Forums for the 2022-2023 year:

- [The Future of International Education: Creative Solutions for Contemporary Challenges](#)
- [Building Research Partnerships with Top Universities in Brazil](#)
- [Global Engagement and Leading Campuses Abroad](#)
- [Strategic Budgeting for Internationalization](#)

## AIEA Leadership Academy for New Senior International Officers

May 1-5, 2023 | Rizzo Center, NC, USA

AIEA welcomed the largest ever cohort of participants at this year's Academy with 21 participants from the U.S., Canada, U.K., and the Bahamas. New faculty member Cheryl Matherly joined Harvey Charles, David Di Maria, and Darla Deardorff to lead an intense and productive week-long event.

## AIEA Senior Advisers Program

Nine advisees who were within the first three years of their work as an SIO or at a new institution and five advisers participated in the 2022-23 Senior Advisers Program.

“

*Highlights of the Academy were learning from experts in the field; having direct, honest conversations about what we're experiencing; making strong connections with colleagues; and feeling supported and validated amongst a group of us in similar positions with different backgrounds. I am not alone and feel more prepared to do my job.*

”



## PROFESSIONAL DEVELOPMENT

# AIEA PROGRAMS

**AIEA Town Halls**

AIEA hosted seven Town Hall Discussions for members on the following topics, with over 300 members in attendance:

- AIEA Leadership Town Hall
- Geopolitics and the Impact on the SIO
- Global Facets of Inclusive Internationalization
- Presidential Roundtable and Reflections
- Integrating Sustainable Development Goals into International Education Strategic Plan: Justice, Equity, Diversity, and Inclusion
- Voices from Asia: Global SIOs Perspective on International Education
- Navigating Institutional Change

**Peer Learning Circles**

Peer Learning Circles connect members with each other in smaller groups to benefit from the collective experiences of AIEA members. In 2022-2023, there were 81 participants total in the fall and spring cohorts of the program.

**Thank You  
2023-24**

**Diamond and  
Gold Sponsors**



**Podium  
Education**



TERRADOTTA

# PUBLICATIONS & STATEMENTS



## Issue Brief: Why International Educators Should Care About Interfaith

Shauna M. Morin, Janett I. Cordovés | December 2022

The subject of interfaith competencies is missing in discussions around internationalization. This piece examines this oversight and proposes how to address it, while highlighting some institutional practices.

## Presidential Perspectives:

### Dr. Harvey Kesselman

January 2023

Dr. Harvey Kesselman shares different ways in which presidents define internationalization, align it with institutional mission and student learning outcomes, and approach threats and opportunities.



# AIEA AWARDS

AIEA was pleased to recognize exceptional accomplishments in international higher education at the 2023 Annual Conference:

- Charles Klasek Award: Miriam Kazanjian
- Harold Josephson Awards: Janine Knight-Grofe & Kelber Tozini
- Timothy J. Rutenber Award: Harvey Charles
- Innovative Excellence in Internationalization: Indiana University-Purdue University Indianapolis

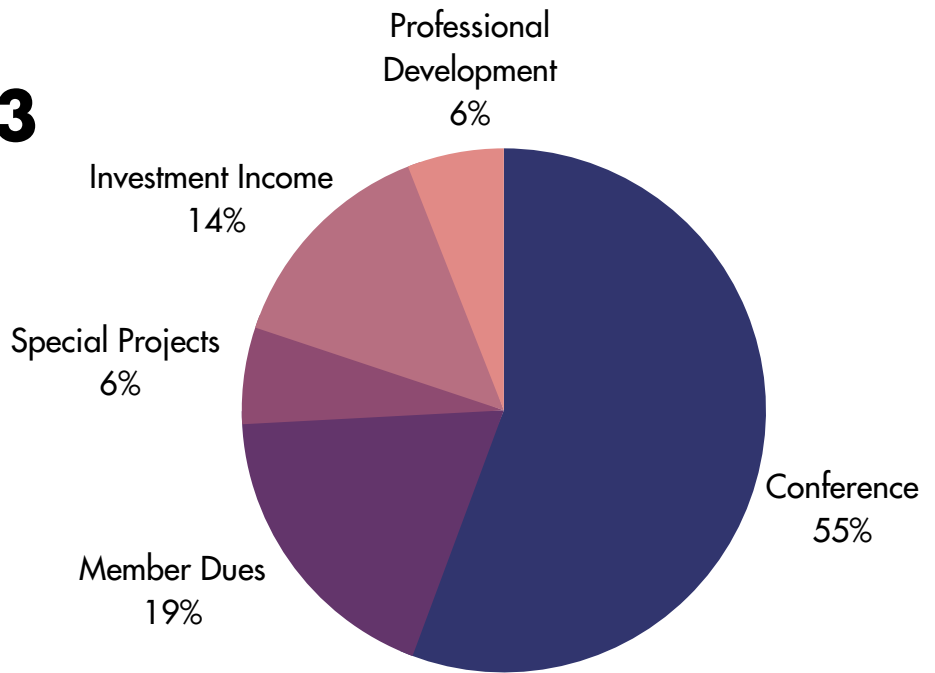


2022-2023 Finances

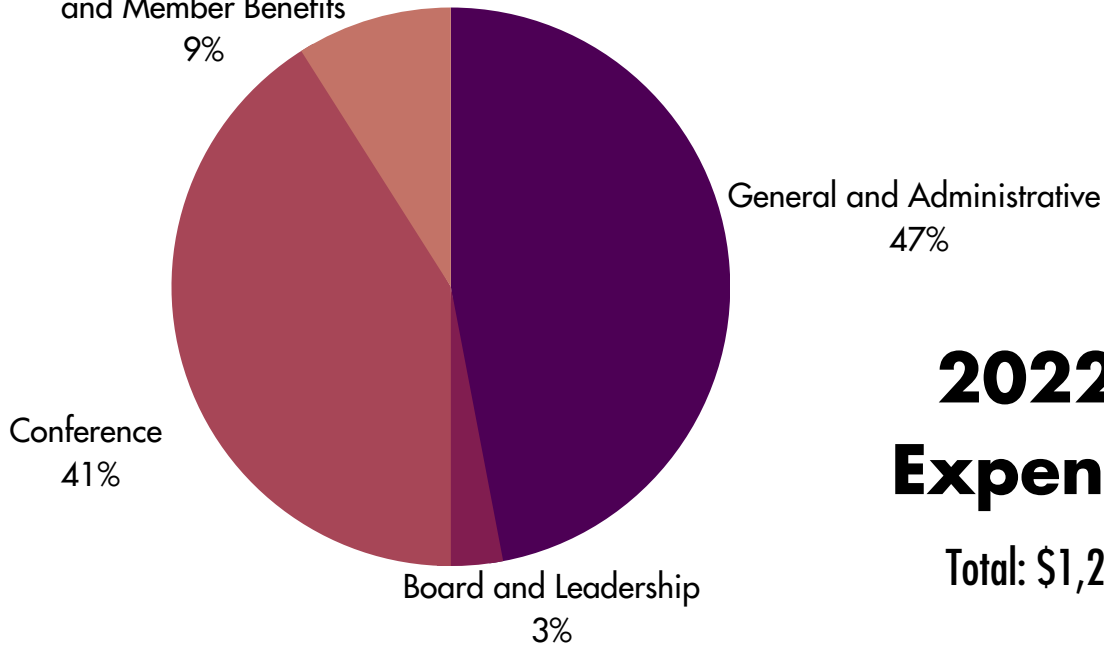
# INCOME AND EXPENSES

## 2022-2023 Income

Total: \$1,249,711



Professional Development  
and Member Benefits  
9%



## 2022-23 Expenses

Total: \$1,287,777



# LEADERSHIP

AIEA Board as of the 2023 Annual Conference

## Executive Committee

**Jeet Joshee**  
President

**Amir Reza**  
President-Elect

**Leigh Poole**  
Secretary

**Jewell Winn**  
Immediate Past President

**David Fleshler**  
Treasurer

**Darla K. Deardorff**  
Executive Director

## Standing Committee Chairs

**Funwi Ayuninjam**  
Resources and Publications Committee Chair

**Matthew Pucciarelli**  
Professional Development and Engagement  
Committee Chair

**Sherif Barsoum**  
Public Policy Committee Chair

**Paulo Zagalo-Melo**  
Member Outreach and Awards Committee Chair

## At-Large Board Members

**GianMario Besana**  
**Jill Blondin\***  
**José Celso Freire Junior**  
**Patricia Céspedes Sanchez**  
**Imara Dawson\***

**Jane Gatewood**  
**Tonija Hope Navas**  
**Lisa Lancia**  
**Shannon Marquez**

**Judy Peter**  
**Phillip Reichert**  
**Fabiola Riobe**  
**Wing-Kai To**

\* Chair-Elect; Board term starts 2024

## AIEA Secretariat

**Darla K. Deardorff, Executive Director**  
**Katy Rosenbaum, Associate Director**  
**Mel Simmons, Assistant Director**  
**Leydi Lucas, Communications & Outreach Coordinator**



Leaders in International Higher Education



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**AIEA: LEADERS IN INTERNATIONAL HIGHER EDUCATION**

AIEA is located on the traditional lands of the Catawba and Shakori peoples. AIEA honors with gratitude the land itself and the people who have stewarded it throughout the generations. This calls us to commit to continuing to learn how to be better stewards of the land we inhabit.