

# 2021 AIEA Pre-Conference Workshops

## Wednesday, January 13, 2021

10:00 AM - 12:30 PM

Designing and Implementing a Virtual Exchange Institutional Initiative

2:00 PM - 4:30 PM

Entrepreneurial Higher Education

## Friday, January 15, 2021

10:00 AM - 12:30 PM

The Role of International Educators in Cultivating Racial Healing

2:00 PM - 4:30 PM

Career Transitions for Academic Administrators - An International Perspective

## Friday, January 22, 2021

10:00 AM - 12:30 PM

Build Back Better: The Future of Education Abroad (in collaboration w/ Forum on Education Abroad)

2:00 PM - 4:30 PM

Fostering A Data-Informed Culture in Support of International Education (in Collaboration with ACE)

### **Designing and Implementing a Virtual Exchange Institutional Initiative**

*Wednesday, January 13, 2021, 10:00 AM – 12:30 PM*

The forced interruption of international travel and traditional student mobility has brought virtual exchange, in all its forms, to the attention of many international education leaders. This interactive workshop is intended as a concrete guide for institutions that are considering investing resources, human and financial, in creating a sustainable, structured, scalable initiative around virtual exchange. With the main goal of creating an implementation blueprint for participants, together we will explore a number of fundamental issues, including: Why virtual exchange? What kind of virtual exchange? How do I start? Who needs to be at the table? What resources do I need?

Participants will:

- Recall the definition of virtual exchange and describe the basic tenets of the pedagogical approach in its various forms;
- Articulate the institutional strategic value of a virtual exchange initiative rooted in each institution's ethos and mission;
- Evaluate existing resources to be utilized as part of the initiative;
- Estimate additional resources needed to launch the initiative;

- Design a possible administrative and logistical structure for an institutional virtual exchange initiative.

**Co-Chairs:**

**GianMario Besana** is the Associate Provost for Global Engagement and Online Learning at DePaul University, Chicago, IL. Under his leadership, DePaul created an institution-wide virtual exchange initiative, the Global Learning Experience (GLE) program, that has generated over 160 projects, implemented with partners in more than 30 countries. GLE was awarded a NAFSA Senator Paul Simon Spotlight Award for Campus Internationalization in 2020. Besana currently serves on the AIEA Board as a member at large.

**José Celso Freire Junior** has a PhD degree in computer science from Joseph Fourier University, France. He is an Associate Professor at São Paulo State University, UNESP, Brazil, and its Associate Provost for International Affairs. Freire is the past president of the Brazilian Association for International Affairs - FAUBAI and an AIEA board member. He has participated as a panelist in internationalization events such as AIEA, NAFSA, EAIE, and Going Global.

**Entrepreneurial Higher Education**

*Wednesday, January 13, 2021, 2:00 PM - 4:30 PM*

Higher education is under pressure to deliver on the skills of tomorrow's workplace and to provide access to high quality, affordable education. Traditional approaches are outdated, as the needs of today's learners are changing. The challenge for higher education is not just to prepare graduates for their first, but also their second, third and even fourth positions—and for careers that do not yet exist. We explore the question: As entrepreneurial, innovative leaders, how might we design the future of education to better serve students, employers, and society?

**Participants will:**

- Explore emerging models of entrepreneurship in education and developing that mindset in higher education settings.
- Weigh approaches and strategies to innovate within and beyond higher-ed sector, focusing on key partnerships and dynamic markets.
- Network with like-minded higher ed peers committed to innovation and entrepreneurship in higher ed.

**Chair:**

**William Gaudelli** is Dean and Professor of the College of Education of Lehigh University. His research areas include global citizenship education and teacher education/development. Gaudelli has published over 80 scholarly pieces and three books. His third book, *Global Citizenship Education: Everyday Transcendence*, which offers an analysis of global citizenship education in various locales globally was published in 2016. He is a co-founder of the [Global Competence Certificate Program](#) and a frequent keynoter at international conferences. Gaudelli was a member of the South Orange-Maplewood (NJ) Board of Education, 2011-2014. He was named a Rutgers University 250 Revolutionary Fellow in 2016.

**Presenters:**

**Sam Dewalt** is Managing Director of the Lehigh University@NASDAQ Center, based in San Francisco. Dr. Samantha Dewalt is an entrepreneurial leader and strategic thinker with bold ideas and relentless execution — passionate about inspiring others to reach their greatest potential through education and authentic leadership. Dewalt serves as the inaugural Managing Director of Lehigh@NasdaqCenter, an exclusive academic-in-residence partnership between Lehigh University and the Nasdaq Entrepreneurial Center in San Francisco. In this position, Dewalt provides strategic and operational leadership for the center, develops innovative programs focused on entrepreneurial talent development, and works to establish the L@NC as a powerful platform of engagement with Lehigh students, faculty, alumni and global partners.

**Cheryl Matherly** is Vice President/ Vice Provost for International Affairs at Lehigh University and has responsibility for the strategic leadership of the university's international education portfolio. She is immediate past president for AIEA and co-author of the AIEA Standards of Professional Practice. She was named SIO of the Year in 2020 by the Institute for International Education. She is the recipient of two Fulbright grants. Matherly's doctorate is from the University of Houston.

## **The Role of International Educators in Cultivating Racial Healing: The TRHT Framework as an Integrated and Holistic Approach to Dismantling the Belief in a Hierarchy of Human Value**

### **Based on Race**

*Friday, January 15, 2021, 10:00 AM - 12:30 PM*

We will introduce workshop participants to the national Truth, Racial Healing & Transformation (TRHT) movement. We will also engage in participatory dialogue about how international educators can integrate the core components of the TRHT framework as part of transformative anti-racism and international education work, as well as the ways in which the Framework components can facilitate sustained individual, interpersonal, institutional, and structural changes.

### **Chair:**

**Jayne O. Ifekwunigwe** is Associate Director of Engagement for the Duke Center on Truth, Racial Healing & Transformation. She received a Joint PhD in Medical Anthropology from UC Berkeley/UC San Francisco, an MA in Anthropology from UC Berkeley, and both a BA in Anthropology and a BA in Biomedical Ethics from Brown University. She was a former Reader in Anthropology at the University of East London (UK). Her teaching and research practices and TRHT engagement strategies are all influenced by her disciplinary moorings in Anthropology.

### **Presenters:**

**Dawn X. Henderson** is the Program Director for Research and Evaluation in the Center for Truth, Racial Healing & Transformation and the Co-Director of the Collective Health and Education Equity Research (CHEER) Collaborative in North Carolina. She received her PhD in Applied Social and Community Psychology from North Carolina State University. She is a recipient of the Interdisciplinary Research Leadership Fellowship with the Robert Wood Johnson Foundation, Leadership Development Fellowship with Division 27 with the American Psychological Association, and Graduate Education Diversity Initiative Fellowship with the American Evaluation Association. Her research focuses on the resistant and

healing strategies youth and their community engage to navigate systems of racism and social justice education in social science disciplines. She has written commentaries on issues of racial equity and justice in K-12 and higher education institutions in the News & Observer, EducationNC, Diverse Issues in Higher Education, and Psychology Today.

**Megan Stanley** is a native from Durham, NC who currently supports program implementation and archival research through her role as Racial Healing Program Coordinator. She received her Master's in Social Work from the University of North Carolina at Chapel Hill, with a concentration in Community, Management, and Policy Practice. Her time at the Duke TRHT Center began through her MSW internship where she began exploring the history between Duke and Durham, co-facilitating Rx Racial Healing Circles, and assessing constructs associated with community engagement work through an emergent strategy framework. Prior to joining the TRHT team, Megan worked at an oral history-based center to bring local civil rights history into student dialogue, consciousness, and awareness and served in the DEI sphere of higher education. She has additional experiences as a Durham-based community organizer, in-home caregiver and aide, and curriculum developer.

**[Darla K. Deardorff](#)** is Executive Director of the Association of International Education Administrators (AIEA). She is also a research scholar at Duke University's Social Science Research Institute and holds faculty positions at universities in several countries, including on the faculty of Harvard University's Global Education Think Tank. With over 25 years of experience, she has held national leadership positions with NAFSA and with Forum on Education Abroad. Author/editor of 10 books and over 60 book chapters and articles, her publications include [Sage Handbook of International Higher Education](#); *Demystifying Outcome Assessment for International Educators*; *Intercultural Competence in Higher Education*; *Leading Internationalization: A Handbook for International Education Leaders*; and the recent open-access *Manual for Developing Intercultural Competencies: Story Circles* (Routledge/UNESCO, 2020). She regularly gives invited talks, trainings and workshops around the world on intercultural competence, international education assessment and global leadership and serves as a consultant and trainer on these topics, including with UNESCO and OECD.

**Participants will:**

- Acquire knowledge of the holistic TRHT Framework and the interconnectedness of its foundational pillars and structural components
- Learn about the inter-linked dimensions of individual, interpersonal, and institutional racism and how to address them in anti-racism and international education work at their institutions
- Gain an understanding of potential applications of the TRHT Framework to the building of partnerships, influencing of structural change, and transforming International and Global Education “at home”

**Career Transitions for Academic Administrators - An International Perspective**

*Friday, January 15, 2021, 2:00 PM - 4:30 PM*

In this workshop, we will explore career possibilities for academic administrators who are ready to move on from academe. Drawing on their experience from their own career

transitions, Terri Givens, former vice provost at UT Austin and provost at Menlo College, together with Miriam Feldblum, former Vice President for student affairs at Pomona College, will examine the types of career options available, including entrepreneurship, consulting, and the nonprofit sector.

**Chair:**

**Terri E. Givens** is a former Vice Provost at University of Texas at Austin and Provost of Menlo College. She was the founding director at the Center for European Studies at the University of Texas and led the university's efforts in Mexico and Latin America as Vice Provost for International Activities. She is currently the CEO and Founder of Brighter Higher Ed.

**Presenter:**

**Miriam Feldblum** is Co-Founder and Executive Director of the Presidents' Alliance on Higher Education and Immigration. Previously, she served as Vice President for Student Affairs, Dean of Students, and Professor of Politics at Pomona College, and as Special Assistant to the President and Faculty Research Associate at the California Institute of Technology (Caltech).

**Build Back Better: The Future of Education Abroad (in collaboration w/ Forum on Education Abroad)**

*Friday, January 22, 2021, 10:00 AM - 12:30 PM*

Even before COVID-19 sent study abroad into crisis response mode, the field was already grappling with profound questions about the role that equity, diversity, inclusion and anti-racism, environmental sustainability, diminishing interest in languages, social media, virtual learning, and intercultural sensitivity could and should play in program design and implementation. Join us to discuss how these and other factors will shape the future of education abroad.

**Participants will gain an understanding of:**

- The role of education abroad in achieving the institution's mission;
- Identification of strategic issues to consider when planning for the future of education abroad at your institution;
- Risks to address in order to ensure vital education abroad programming at your - institution.

**Chair:**

**Melissa Torres** is The Forum's President and CEO and has two decades of experience in higher education. She previously served as Vice President for Academic Programs at IES Abroad and her campus-based experience includes leading international initiatives at Brown, UNC Chapel Hill and Ohio State. She has held numerous volunteer positions at NAFSA and BISNet. Torres holds a BA in International Studies from Stonehill College and a Master's degree in Global Education from Ohio State.

**Presenters:**

**Keshia Abraham** is an international J.E.D.I (Justice, Equity, Diversity, and Inclusion) educator committed to facilitating personal and organizational development and intercultural growth specifically in international education. She firmly believes in the transformative power of international education and its long term impact, hence her unwavering

commitment to comprehensive internationalization especially at HBCUs (Historically Black Colleges and Universities). An elected Council member at the Forum on Education Abroad, Abraham has collaborated on working groups, presented at forums, seminars, and conferences on both international education and African (diaspora) literature all over the world. She is a Fulbright scholar and Mellon fellow in addition to other academic accolades. Abraham earned a PhD in comparative literature with an emphasis on postcolonial literature and culture (specifically African Diaspora women's literature) and popular education at Binghamton University and her bachelor's degree in English (emphasis on women's studies) at Spelman College.

**Uttiyo Raychaudhuri** is the Vice Provost for Internationalization at Denver University. He is charged with leading the University on internationalization programs, partnerships and services, as well as developing and implementing DU's comprehensive internationalization agenda. Previously, he served as Cornell University's first executive director in the Office of Global Learning, providing leadership and vision for the university in global learning, study abroad, faculty-directed courses and programs, and international immigration and support services. Prior to his work at Cornell, Raychaudhuri also served as Director of Clemson Abroad at Clemson University. Raychaudhuri has worked in the field of international education for over 18 years. His leadership in education abroad programming has been recognized twice (2012 & 2014) with the IIE Andrew Heiskell Award for Best Practices and Innovation in International Education.

### **Fostering A Data-Informed Culture in Support of International Education (in Collaboration with ACE)**

*Friday, January 22, 2021, 2:00 PM - 4:30 PM*

A data-informed decision-making lens ensures that internationalization goals, progress, and outcomes are developed from a foundation of institutional self-study, measurement, and ongoing assessment. Being data-informed means building metrics into initiatives and goals from the beginning and asking thoughtfully, "how will we know?" In this workshop intended for senior internationalization officers, SIOs will explore what it means to be a data-informed leader, how to assess, build, and strengthen a data-informed culture among their team and at their campus, and ways to identify and use data to meet strategic internationalization goals.

#### **Participants will:**

- Understand what it means to be a data-enabled leader
- Identify and analyze strengths, weaknesses, opportunities and threats to fostering a data-informed culture among their team and at their institution.
- Develop an action plan outlining ways to strengthen the use of data to support their practice.
- Become familiar ACE's updated model for comprehensive internationalization

#### **Chair:**

**Jonathan Turk** is the Director of Research at the American Council on Education. In this role, he is a primary contributor to and manager of ACE's research portfolio and team. He conducts original research on a number of topics, including student success and completion, organizational change, and higher education policy. Much of his work is focused on the unique contexts and contributions of our nation's community colleges. Turk

also holds an adjunct faculty appointment within the College of Humanities and Social Sciences at George Mason University and a courtesy faculty appointment within the College of Education at Oregon State University. He holds a Ph.D. in Higher Education from the Institute of Higher Education at the University of Georgia.

**Presenters:**

**Susan Carvalho** is a senior advisor for the ACE Internationalization Laboratory, working with institutions across Latin America as well as the US. She is associate provost and dean of the Graduate School at The University of Alabama, and former associate provost for internationalization at the University of Kentucky. She was a Neal Presidential Fellow and mentor with AIEA and has also served on the AIEA Executive Council. After earning her B.A. at the University of Notre Dame, she earned her M.A. and Ph.D. in Hispanic studies from the University of Virginia.

**Kara A. Godwin** is Director of Internationalization at the American Council on Education where she leads the Internationalization Laboratory and contributes to ACE's global research agenda. Her work focuses on internationalization, global higher education, strategic institutional transformation, and interdisciplinary/liberal arts education. She is a Research Fellow at the Boston College Center for International Higher Education, holds a bachelors from Augustana College, a masters from Northwestern University, and an international comparative education doctorate from Boston College.

**Robin Matross Helms** is Assistant Vice President for Learning and Engagement at the American Council on Education (ACE). Her portfolio includes the Internationalization Laboratory and Learner Success Lab, professional learning program development, and ACE's international research agenda

\*Please note: AIEA Workshops are closed to the press.