

Rethinking Comprehensive Internationalization for a Global Generation

February 16-19, 2020

Washington Marriott Wardman Park

Washington D.C.

Conference Check-In

Conference participants may pick up their registration materials at the Convention Registration Desk on the Lobby Level.

Conference Registration Hours

Sunday, February 16	7:30AM – 6:00PM
Monday, February 17	7:30AM – 7:30PM
Tuesday, February 18	7:30AM – 6:00PM
Wednesday, February 19	7:30AM – 1:00PM

Onsite Registration and Tickets

Onsite registration is available for an additional \$50 fee. One-day passes are available. Subject to availability, you may also be able to purchase event tickets for non-conference participants.

Schedule Changes

Any schedule changes will be announced in the AIEA Conference Mobile App, as well as shared on conference social media using #AIEA2020.

Conference Sessions

Please arrive early at sessions to ensure a seat. If sessions are full, please choose a different session or connect with colleagues in the exhibit hall.

Evaluation Forms

Please take a few minutes to complete the paper evaluations at the end of each session or on the mobile conference app. Post-conference evaluations will be sent to participants online following the conference. Be sure to watch your email for the online evaluation form and return it promptly. Your feedback is invaluable in planning future conferences.

Name Badges

All conference participants are required to wear name badges for admission to all sessions, the Exhibit Hall, and events, so remember to wear your badge at all times. Please note that one-day passes are color-coded and will have the applicable date listed on the name badge. Lost name badges can be replaced at the registration desk for a \$20 fee.

Name badges must be worn at all times and are color-coded as follows:

Full Conference: White	Monday Only: Gray
Press Pass: Orange	Tuesday Only: Yellow
Workshop Only: Pink	Wednesday Only: Blue

Conference Volunteers and Interns

Volunteers and Interns are available to answer questions and provide information about the conference. Volunteers will be wearing special shirts, and interns will be wearing special vests.

Translation Services

Official translator services are not available on property. Please see hotel concierge for recommendations.

Local Information

If you have questions about local information, restaurants, and hotel services, please consult with the hotel concierge desk.

Parking

The Washington Marriott Wardman Park offers on-site self-parking (\$48.00/24 hrs) or valet parking (\$55.00/24 hrs). The hotel's parking services are run by Towne Park. The hotel is also on the DC Metro's Red Line at the Woodley Park-Zoo/Adams Morgan stop.

Conference information continued on page 8

SUNDAY AT A GLANCE

7:30AM – 6:00PM	Conference Registration	Convention Registration Desk, Lobby Level
8:00AM – 5:00PM	AIEA/IEE Workshop Ⓢ Developing an Institutional Partnership Strategy	Coolidge
8:00AM – 12:00PM	Stevens Initiative/AIEA Workshop Ⓢ Strategies for Adopting Virtual Exchange on Your Campus	Hoover
8:00AM – 12:00PM	AIEA Workshop Ⓢ Understanding Gender Roles in International Education Leadership	Harding
9:00AM – 4:00PM	AIEA Board Meeting	Madison AB
1:00PM- 5:00PM	AIEA Workshop Ⓢ Thriving at the Top: Career Opportunities and Pitfalls for SIOs	Hoover
1:00PM- 5:00PM	AIEA Workshop Ⓢ Telling Memorable Stories to Make a Case for Internationalization	Harding
4:30PM – 5:30PM	AIEA Presidential Fellows and Mentors Reception ⓘ	Balcony B
6:00PM	Conference Registration Closes	Convention Registration Desk, Lobby Level

MONDAY AT A GLANCE

7:30AM – 7:30PM	Conference Registration	Convention Registration Desk, Lobby Level
8:00AM – 12:00PM	AIEA Workshop ⓘ Diversity and Inclusion in a Global Context: How SIOs Can Collaborate Effectively Across Countries and Cultures	Harding
8:00AM – 12:00PM	AIEA Workshop ⓘ How to Implement the UN's Sustainable Development Goals (SDGs) in Higher Education: Examples and Recommendations	Coolidge
8:30AM – 10:00AM	AIEA Policy Advisory Committee Meeting	Capitol Boardroom
8:30AM – 10:00AM	AIEA Membership Committee Meeting	Delaware A
8:30AM – 10:00AM	Joint AIEA Committee Meeting: Strategic Issues and Leadership Development	Maryland B
8:30AM – 10:00AM	AIEA Editorial Committee Meeting	Maryland A
10:00AM - 3:30PM	Exhibit Hall Open	Marriott Ballroom - Exhibit Hall
10:15AM – 11:15AM	Newcomer Orientation	Roosevelt 1, 2, 3
11:00AM – 12:00PM	Senior SIO Gathering ⓘ	Balcony B
12:30PM – 1:30PM	Concurrent Sessions and Roundtables	
	Seven Minute Motivators: Global Partnerships: Opportunities and Challenges in Resource Limited Settings	Delaware B
	Newcomer Roundtable ⓘ	Wilson B
	Setting the Stage: An Introduction to the 2020 Conference Theme	Virginia A
	Ethics, Power, and Equity in Virtual Exchange	Wilson A
	Could National Security Anxieties Threaten Global Research Collaboration?	Delaware A
	The Role of University Systems in Strategic Planning for Internationalization	Wilson C
	Internationalization for the Public Good Through Cross-Border Research, Innovation and Collaboration	Virginia C
	Internal and External Security Communications for a Global Generation	Maryland B
	Strategic Mobility Partnerships for a Global Generation: 100,000 Strong in the Americas	Maryland A
1:45PM – 2:45PM	Conference Opening Plenary – Keynote: Kathleen Fitzpatrick	Marriott Ballroom
2:45PM – 3:30PM	Networking Break with Exhibitors	Marriott Ballroom - Exhibit Hall
3:30PM – 4:30PM	Concurrent Sessions and Roundtables	
	Seven Minute Motivators: Enhancing Research Collaboration for Global Connectivity	Delaware B
	The Ethics of International Student Recruitment & Services ⓘ	Wilson B
	Effective Advocacy Strategies for Today's Global Public Policy Issues ⓘ	Maryland C
	The Power of Faculty Engagement: Strategies and Lessons Learned on the Road to Internationalization	Maryland A
	Leveraging International Networks to Support the Next Generation of Researchers	Maryland B
	Immigration Policies: Campus Strategies to Cope with Fast-Changing Rules	Wilson C
	Telling Your Global Story: Communications Resources and Strategies	Virginia B
	The Vital Role of Languages in Internationalization	Wilson A
	Successful Engagement with the SDGs: What Colleges and Universities Can Do	Virginia C
Presidential Perspectives on International Education	Virginia A	

Tweet about the conference using #AIEA2020

MONDAY AT A GLANCE

3:30PM – 6:30PM	Exhibit Hall Closed	Marriott Ballroom-Exhibit Hall
4:45PM – 5:45PM	Concurrent Sessions and Roundtables	
	Meet AIEA International Delegations ☉	Maryland C
	Reflecting on International Higher Education's Past, Present, and Future ☉	Wilson B
	Universities' Responsibility and Social Engagement in Rethinking Comprehensive Internationalization	Delaware A
	Lessons Learned in Global Education: Creating a Pipeline of K-12 and Community College Partnerships	Wilson C
	Provosts' Perspectives on Internationalization	Maryland A
	Preparing the Next Generation of International Education Leaders	Wilson A
	Global Learning in the Age of Personalized Education	Maryland B
	Trends and Opportunities of Faculty Engagement in Internationalization	Virginia A
	Your Network is Your Net Worth: Building Value Through International Student Networks	Virginia C
	Building "Virtual" Bridges in U.S.-Japan Higher Education	Virginia B
6:30PM – 8:00PM	AIEA Opening Reception	Marriott Ballroom, Mezzanine Level Entrance
6:30PM – 8:00PM	Exhibit Hall Open	Marriott Ballroom - Exhibit Hall
8:00PM – 9:00PM	Women Leaders Mix and Mingle	Balcony B

Complimentary wireless internet access will be available throughout the conference.

AIEA is pleased to be able to offer wireless internet access throughout the conference areas to our registered participants.

- **Check for a wireless internet connection**
- **Connect to "Marriott Conference"**
- **When prompted, enter the conference code: AIEA2020 and click on "submit"**

AIEA invites you to download the 2020 AIEA Mobile App.

This app has up-to-date information about sessions, presenters, sponsors, and conference events, compliments of Terra Dotta. Thank you Terra Dotta for your continued support!



TERRADOTTA
Compliments of Terra Dotta

To download:

- **iPhone and iPad users:**
Search "AIEA Conferences" on the Apple App Store.
- **Android users:**
Search "AIEA Conferences" on the Google Play Store.
- **Blackberry, Windows, and laptop users:**
Go to: <https://aiea.gatherdigital.com>
(do not type www when entering this link!)

ROUNDTABLE DISCUSSIONS

Roundtables are a great way to network and share lessons learned from your campus, as well as to hear different perspectives on important issues facing SIOs.

Monday	12:30 – 1:30	Newcomer Roundtable ☉	Wilson B	
	3:30 – 4:30	The Ethics of International Student Recruitment & Services ☉	Wilson B	
		Effective Advocacy Strategies for Today's Global Public Policy Issues ☉	Maryland C	
	4:45 – 5:45	Meet AIEA International Delegations ☉	Maryland C	
		Reflecting on International Higher Education's Past, Present, and Future ☉	Wilson B	
Tuesday	9:30 – 10:30	AIEA Town Hall ☉	Maryland C	
		Cultural Humility: A Transformational Construct for SIOs ☉	Wilson B	
	11:00 – 12:00	Internationalizing Teacher Education ☉	Wilson B	
		EducationUSA and Other U.S. Government Resources and Priorities in International Education ☉	Maryland C	
	2:00 – 3:00	Pathways Programs: Their Promise and the New Reality of International Students' Recruitment ☉	Wilson B	
		New President, New Provost, New Dean ☉	Maryland C	
	3:30 - 4:30	International Education Outside the Metropolis ☉	Wilson B	
		NIEA Hot Topics in International Education: Perspectives from International Education Associations ☉	Maryland C	
	4:45 – 5:45	The Role of International Educators in a New Reality ☉	Maryland C	
		Strategies Towards Inclusive Global Experiences: When Financial Aspect Dictates Access ☉	Wilson B	
	Wednesday	8:00- 9:00	Senior Advisers Program (SAP) Roundtable: Mentorship and Leadership ☉	Coolidge
			Navigating the First Years as SIO: Lessons Learned and Useful Resources ☉	Maryland C
Internationalization of Higher Education in the African Context: Challenges and Opportunities ☉			Wilson B	
10:30- 11:30		Addressing the Contributions of Internationalization to Climate Change ☉	Wilson B	
11:45- 12:45		Perspectives on Strategy Development and Cultivating Learner-Centered Inclusive Internationalisation ☉	Wilson B	

TUESDAY AT A GLANCE

7:30AM – 6:00PM	Conference Registration Opens	Convention Registration Desk, Lobby Level
7:30AM – 8:00AM	Awards Committee Meeting	Virginia A
8:00AM – 9:15AM	AIEA Association Breakfast	Marriott Ballroom
9:15AM - 4:45PM	Exhibit Hall Open	Marriott Ballroom - Exhibit Hall
9:30AM – 10:30AM	Concurrent Sessions and Roundtables	
	AIEA Town Hall ☉	Maryland C
	Cultural Humility: A Transformational Construct for SIOs ☉	Wilson B
	Enhancing Strategic Thinking Through Administrative Exchange: Fulbright-Nehru Program to India	Virginia B
	Leveraging Consortia in Rethinking Internationalization: Lessons from Networks in Asia-Pacific	Delaware A
	Building Partnerships and Developing Agreements with Foreign Institutions	Maryland A
	Where in the World are U.S. Graduate Students? The Landscape of Graduate Learning Overseas	Virginia A
	Where is Immigration and Exchange Policy Headed in the United States?	Maryland B
	Integrative Global Learning – Operationalize That!	Wilson A
	The Experience of African American Students Abroad: Internationalization, Diversity & Inclusion Strategies	Wilson C
Purposeful Global Engagement: Strengthening Cooperation with Brazil via CAPES-PrInt	Virginia C	
10:30AM – 11:00AM	Networking Break with Exhibitors	Marriott Ballroom - Exhibit Hall
11:00AM – 12:00PM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Entrepreneurial Thinking: Four Perspectives on Adapting Strategies and Tactics in Times of Change	Delaware B
	Internationalizing Teacher Education ☉	Wilson B
	EducationUSA and Other U.S. Government Resources and Priorities in International Education ☉	Maryland C
	Emerging Trends with SIOs in Japan and the US: A Comparative Analysis Between the Two Countries	Hoover
	The Strategic Role of Exchange and Capacity Building Programs in Campus Internationalization	Virginia B
	Educating the Global Generation for 21st Century International Skills: An Urgent Agenda for SIOs	Wilson C
	Understanding and Engaging Generation Z in Internationalization Efforts	Wilson A
	Emerging Frontiers of International Learning: Innovations in the Latin America and Caribbean Context	Delaware A
	International Education: Re-Contextualizing Knowledge Production and Dissemination	Virginia A
Sustainable Development Goals (SDGs): Engaging Faculty and Students across Borders	Maryland A	
12:15PM – 1:45PM	Networking and Awards Luncheon	Marriott Ballroom

AIEA Social Media

#AIEA2020 on Twitter

Be sure to pick up your "I Tweet" ribbon at the registration desk!

LinkedIn Groups

- AIEA 2020 Conference Community
- AIEA Association of International Educators

Facebook

- AIEA Association of International Education Administrators

TUESDAY AT A GLANCE

2:00PM – 3:00PM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Finding and Leveraging an SIO Voice: International Education Leader as Actor, Advocate & Academic	Delaware B
	Pathways Programs: Their Promise and the New Reality of International Students' Recruitment ☉	Wilson B
	New President, New Provost, New Dean: Advancing Internationalization in Time of Transition ☉	Maryland C
	Comprehensive Internationalization for Teaching-Intensive Institutions: Imagining New Models	Hoover
	SIO-Faculty Collaborations: Internationalizing the Curriculum Through Social Justice Pedagogies	Virginia A
	UNESCO's Global Recognition Convention: Implications for the U.S. International Student Marketplace	Wilson C
	Rethinking Internationalization of Research in an Increasingly Complex World	Virginia B
	"How We Built This": Developing and Implementing a Successful Global Strategy	Wilson A
	Strategic Partnerships in China: Perspectives on Engagement in the Current Environment	Delaware A
	An Evolving Regulatory Environment: What SIOs Need to Know	Virginia C
3:00PM – 3:30PM	Networking Break with Exhibitors	Marriott Ballroom-Exhibit Hall
3:30PM – 4:30PM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Innovations in Global Partnership Building	Delaware B
	International Education Outside the Metropolis ☉	Wilson B
	NIEA Hot Topics in International Education: Perspectives from International Education Associations ☉	Maryland C
	Pathways to Comprehensive Internationalization: US Department of Education International Programs	Maryland B
	Mobility and Inclusivity: Collaborative Projects Addressing UN Sustainable Development Goals	Virginia C
	International Branch Campuses: From Admissions to Graduation	Wilson A
	Innovation in Higher Education Through Collaboration with Muslim-Majority Countries	Wilson C
	Follow the Money: US and European Perspectives on Financing Internationalization	Virginia A
Beyond the Margins: Leveraging HEI's Untapped Potential to Respond to the Needs of Refugees	Maryland A	
3:30PM – 5:45PM	New! Strategic Intensive: Long-term Issues for Study Abroad and International Education	Delaware A
4:45PM - 5:45PM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Country Issues Briefs	Delaware B
	The Role of International Educators in a New Reality ☉	Maryland C
	Strategies Towards Inclusive Global Experiences: When Financial Aspect Dictates Access ☉	Wilson B
	Going Beyond Campus: Comprehensive Internationalization with Local and Business Communities	Maryland B
	Leveraging the Times Higher Education Impact Criteria to Close Underrepresentation Gaps	Hoover
	Supporting Robust Learning and Research Partnerships in Situations of Intense Economic Inequity	Wilson C
	Understanding the ROI of Employability	Virginia B
	Funding Internationalization: A Transatlantic Comparison	Virginia A
A Cloudy Crystal Ball: How to Prepare for Real and Threatened Changes to U.S. Immigration Policy	Maryland A	
6:00PM	Conference Registration Closes	Convention Registration Desk, Lobby Level
5:45PM – 7:00PM	Sponsored Reception and U.S. Rankings Launch	Marriott Ballroom - Exhibit Hall Entrance (Lobby Level)
7:15PM	AIEA Past Presidents Dinner ⓘ	

WEDNESDAY AT A GLANCE

7:30AM – 1:00PM	Conference Registration Opens	Convention Registration Desk, Lobby Level
8:00AM – 9:00AM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Rethinking Internationalization with Innovative Partnerships What Works, What Doesn't?	Delaware B
	Senior Advisers Program (SAP) Roundtable: Mentorship and Leadership Ⓞ	Coolidge
	Navigating the First Years as SIO: Lessons Learned and Useful Resources Ⓞ	Maryland C
	Internationalization of Higher Education in the African Context: Challenges and Opportunities Ⓞ	Wilson B
	ARISE Program (American Roster of International Scholars and Experts)	Virginia C
	Major Challenges and Opportunities: Facing Sino-Foreign Joint Venture Universities	Virginia B
	Interculturalization, Student Empowerment and Internationalization at Home	Maryland A
	Collaboration Across Institutions: Supporting Faculty in Internationalizing Content Courses	Virginia A
	Global Knowledge and Talent Flows: Balancing the Access and Equity Equation for a Global Generation	Wilson A
9:00AM – 2:30PM	Exhibit Hall Open	Marriott Ballroom-Exhibit Hall
9:15AM – 10:15AM	Networking Break with Exhibitors	Marriott Ballroom-Exhibit Hall
9:15AM – 10:15AM	Spotlight Sessions	
	Spotlight Session Breakfast: Promoting Student Mobility in Asia and the Pacific	Maryland B
	A Budget-neutral Model for Strategic Engagement with International Universities	Harding
	Assessing Intercultural Competency in Higher Education	Virginia A
9:15AM – 10:15AM	Increasing International Student Enrollment; Trends and Best Practices from Real-Time Data	Virginia C
9:15AM – 10:15AM	Networking Conversations	Marriott Ballroom
10:30AM – 11:30AM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Establishing Offshore Operations: Challenges, Opportunities and Successes	Delaware B
	Addressing the Contributions of Internationalization to Climate Change Ⓞ	Wilson B
	Partnership Portfolios: What Webs Are We Weaving?	Wilson C
	Engaging Emergent COIL: Virtual Exchange Initiatives in Japan, Europe and South Africa	Delaware A
	Megatrends in International Higher Education: Impact on Policy and Practice	Virginia B
	The Global Liberal Arts Edge in International Education	Maryland A
	Leveraging Campus Stakeholders to Advance Student Mobility: Opportunities and Challenges	Wilson A
	New Models for Advancing, Promoting & Measuring Intercultural Competence	Virginia C
	Increasing Women Leaders in International Education: Taking Charge of Your Path to Leadership	Virginia A
11:45AM – 12:45PM	Concurrent Sessions and Roundtables	
	<i>Seven Minute Motivators</i> : Rethinking Education Abroad for the Global Generation: Considerations for SIOs	Delaware B
	Perspectives on Strategy Development and Cultivating Learner-Centered Inclusive Internationalisation Ⓞ	Wilson B
	Closing Session: Let's Share Before We Leave	Wilson A
	European Universities Networks: The Next Step in Internationalisation?	Maryland A
	Postcards from Europe: European Higher Education in 2020	Virginia C
	Student Voices: International Students' Perspectives on Studying on American Campuses	Wilson C
	The Impact of Experiential Education & Employability on International Enrollments	Virginia B
	Reinventing Engagement with China	Delaware A
	Innovating Internationalization of the Curriculum through Technology: The Value of Virtual Exchange	Virginia A
1:00PM	Conference Registration Closes	Convention Registration Desk, Lobby Level
12:45PM – 2:15PM	AIEA Plenary Luncheon - Keynote Speaker: Yascha Mounk	Marriott Ballroom
2:15PM- 2:30PM	Book Signing – Yascha Mounk	AIEA Bookstore-Lobby Level
2:30PM- 4:00PM	Joint AIEA Committee Meeting: Strategic Issues and Leadership Development	Delaware B
2:30PM	Exhibit Hall Closes	Marriott Ballroom-Exhibit Hall
2:30PM	Conference Closes	