

## 2020 AIEA Pre-Conference Workshops

### **Sunday, February 16, 2020**

8:00 AM – 5:00 PM (Full day workshop; break from 12:00 PM – 1:00 PM)

AIEA/IIE Workshop: Developing an Institutional Partnership Strategy

8:00 AM - 12:00 PM

Stevens Initiative/AIEA Workshop: Strategies for Adopting Virtual Exchange on Your Campus

AIEA Workshop: Understanding Gender Roles in International Education Leadership

1:00 PM - 5:00 PM

AIEA Workshop: Thriving at the Top—Career Opportunities and Pitfalls for SIOs

AIEA Workshop: Telling Memorable Stories to Make a Case for Internationalization

### **Monday, February 17, 2020**

8:00 AM - 12:00 PM

AIEA Workshop: Diversity and Inclusion in a Global Context—How SIOs Can Collaborate Effectively Across Countries and Cultures

AIEA Workshop: How to Implement the UN's Sustainable Development Goals (SDGs) in Higher Education—Examples and Recommendations

### **AIEA/IIE Workshop: Developing an Institutional Partnership Strategy**

*Sunday, February 16, 2020, 8:00 AM – 5:00 PM (Full day workshop; break from 12:00 PM – 1:00 PM)*

This workshop explores how your institution can develop a purposeful international partnership strategy that results in an effective portfolio of linkages that advance the institution, engage a wide range of faculty, staff, and students, and can be sustained over time. Experienced practitioners provide research findings, practical knowledge, and models for establishing the goals, criteria, policies, supports, and processes that foster partnership success and bring clarity and intentionality to partnership decision-making. Geared towards international education professionals with several years of experience, especially those who are responsible for partnership building at their institutions, the workshop equips participants with the basics of how to plan, organize, initiate, sustain, and evaluate partnerships between their home institutions and those in other countries.

Participants will:

- Learn about current trends related to international academic partnerships
- Learn tactics for garnering support, resources, and structures within your institution for developing successful partnerships

- Strategize how to develop a partnership portfolio at your institution that serves broader institutional goals

**Chair:**

**Clare Overmann** is the Head of Higher Education Initiatives at the Institute of International Education. In this role, she manages a range of programs focused on supporting the global higher education community to engage in greater academic cooperation and mobility. This includes the IIE Generation Study Abroad initiative and IIE's Center for International Partnerships work. Her most recent publication is *Global Perspectives on Strategic International Partnerships: A Guide to Building Sustainable Academic Linkages* (2016). Overman holds a BA in Spanish from Georgetown University and an MA in international education from New York University.

**Presenters:**

**Susan Buck Sutton** is a consultant on global learning and engagement in higher education, with 40 years as faculty and chief international administrator at two institutions: Bryn Mawr College and Indiana University. She has been President of AIEA, and officer or adviser at NAFSA, IIE, ACE, AAC&U, IAU, the Forum on Education Abroad, and other organizations. Sutton has published 5 books and 70+ articles, and given numerous presentations on international planning, partnerships, and curriculum development.

**Tim Barnes** is the Executive Director of International Partnerships and Research at the University of Kentucky. Before UK, Barnes served as Director of the Illinois Strategic International Partnerships Initiative at the University of Illinois at Urbana-Champaign, which focused on developing impactful institutional relationships with a small, selective group of institutions around the world. Barnes has managed hundreds of institutional partnerships, as well as drafting, negotiating, and tracking memoranda of understanding or contractual instruments that formalize institutional linkages.

**Stevens Initiative/AIEA Workshop: Strategies for Adopting Virtual Exchange on Your Campus**

*Sunday, February 16, 2020, 8:00 AM - 12:00 PM*

This workshop will help SIOs understand the benefits and challenges of integrating a meaningful virtual exchange program on their campus. Attendees will develop a clear path to virtual exchange adoption and implementation. This interactive workshop will dig into strategies to set up and launch a meaningful, integrated, virtual exchange program using models customized for each institution's unique needs. The workshop will prompt attendees to consider everything from program design and evaluation, to getting buy-in from colleagues, to considering the sustainability of the program, and most importantly, student impact.

**Participants will:**

- SIOs will learn about different models of virtual exchange programs and their benefits and drawbacks.
- Leaders will design their own plan to launch a virtual exchange program on their campus - considering what other administrative and academic units need to be consulted and integrated.
- Attendees will develop a community of peers to brainstorm and critique ideas for implementation.

**Chair:**

**Mohamed Abdel-Kader** is the Executive Director of the Stevens Initiative at the Aspen Institute. He is active in AIEA and NAFSA. Previously, Mohamed was appointed as the Deputy Assistant Secretary for International and Foreign Language Education at the US Department of Education. He has also held roles at Georgetown University and George Mason University and has advised clients on international strategy. Mohamed is also the author of a children's book on stereotypes.

**Presenters:**

**Leonor Chiarella** is Senior Associate, Partnership and Outreach with the Stevens Initiative. Prior to joining the Initiative, she worked at the International Baccalaureate Organization as Development Associate Manager, where she worked with heads of schools, teachers, district administrators, and other educational leaders. She also assisted with the IB Global Conferences in the Americas region, soliciting sponsorships and cultivating on going partnerships. She is Bilingual in Spanish and English.

**Mary Lou Forward** is the Executive Director of the SUNY COIL Center. She has served as the Executive Director of the Open Education Consortium since 2009. Previously, Forward served as Dean of African studies for SIT Study Abroad, working with institutions across Africa for nearly two decades. During this time, she incorporated technology and distance learning in international educational programming and developed opportunities to collaborate across countries and between diverse student and faculty groups.

**AIEA Workshop: Understanding Gender Roles in International Education Leadership**

*Sunday, February 16, 2020, 8:00 AM - 12:00 PM*

Welcoming people of all genders and using case studies based on research on women in leadership, this workshop will examine key issues in leadership in international education. With a focus on problem solving and outcomes-based approaches, we will delve into intercultural components of the SIO's work, the ways women have overcome barriers due to gender and other biases, and how intersectional issues of race, national-origin, class, etc. come into play.

**Participants will:**

- Better understand how people of all genders, as leaders in international education, understand gender roles as well as other intersectional factors at play in our profession
- Identify and analyze generational differences, including the current generation of students, in gender and international education
- Identify strategies to be more inclusive as leaders and to gain the support of diverse allies, mentors and stakeholders

**Co-Chairs:**

**Joanna Regulska** is a Vice Provost and Associate Chancellor, Global Affairs, and professor of Gender, Sexuality and Women's Studies, University of California, Davis. With over thirty years of international experience in higher education, she has led diverse educational and research projects, and partnerships. In 2010-11 she was selected as AIEA Presidential Fellow; in 2013 she received the Fulbright US-Korea International Education Administrator Award. In 2011, she was awarded Doctor Honoris Causa from the Tbilisi State University, Georgia.

**Helen Gaudette** is the Assistant Dean for International Education at the Fashion Institute of Technology, SUNY. In this position, she promotes global engagement and provides leadership for international education at the college. She plans, develops and coordinates international programs and curricular initiatives, and works with global partners. She has a BA in economics from Boston College, an MA in history from Hunter College, CUNY, and a PhD in history from the Graduate Center, CUNY.

**Presenters:**

**Wagaye Johannes** oversees infrastructure and works with senior leaders to implement Diversity Abroad's five-year strategic plan. Previously, Johannes worked at IIE, launching the campaign "Generation Study Abroad" in 2014 to widen study abroad participation. She has worked at California State University East Bay, the German Academic Exchange Service (DAAD), and the Fulbright Center in Amsterdam. She holds an M.A. in international relations from the University of Amsterdam and a B.A. in international relations from Mount Holyoke College.

**Tonija Hope Navas** is the Director of the Ralph J. Bunche International Affairs Center at Howard University. She oversees global programming, study abroad and works to strengthen comprehensive internationalization overall. Navas is active in AIEA and NAFSA and presents frequently on diversity & inclusion issues, among other topics. She is a graduate of Macalester College (B.A.), George Washington University (M.A.) and is currently working towards her Ph.D. at Howard University in higher education leadership.

**Malaika Marable Serrano** is Vice President for Diversity and Inclusion at WorldStrides - Higher Education. She frequently presents at conferences and serves on the Forum's Working Group on Diversity, Equity and Inclusion and the Global Leadership League. She received a B.A. in sociology from the University of Southern California, an M.A. in higher education from the University of Maryland, and is a PhD student at Università Cattolica del Sacro Cuore's Centre for Higher Education Internationalisation.

**AIEA Workshop: Thriving at the Top—Career Opportunities and Pitfalls for SIOs**

*Sunday, February 16, 2020, 1:00 PM - 5:00 PM*

This workshop focuses on career concerns of SIOs. It explores the latest trends affecting SIO positions, such as emerging roles and responsibilities, as well as perennial concerns including salary, title and job security. An experienced team of SIOs will share lessons learned related to several key questions, including: What must SIOs know about working with search firms? How are the desired qualifications of SIOs shifting? What is and is not negotiable at the time an SIO position is offered? Is there an optimal balance between scholarship and practice? Participants will have ample time to discuss these and related issues within the context of their own careers.

**Participants will:**

- Be able to identify and describe the nine types of SIO positions
- Understand common career pitfalls and strategies to avoid them
- Develop goals for continued career development

**Chair:**

**David L. Di Maria** is Associate Vice Provost for International Education at UMBC. He serves on the faculty of AIEA's Leadership Academy for New SIOs, and he is a former AIEA

Presidential Fellow. He is also active with ACE, AIRC, APLU and NAFSA. Di Maria regularly, presents, publishes, and consults on key issues pertaining to international education. He earned a doctorate from the University of Minnesota, where his research focused on services for international students.

**Presenters:**

**Pia Wood** is the Vice Provost and Dean of International Studies at the University of North Texas. Her responsibilities include Study Abroad, International Student and Scholar Services, Sponsored Students, International Partnerships, Intensive English Language Program, and International Recruitment. She is a past president of AIEA. Wood earned a Ph.D. in Political Science from the University of Geneva in Switzerland.

**Michael Wilhelm** serves as the Associate Vice Chancellor of International Programs at the University of North Carolina at Wilmington. He is responsible for international student and scholar services, education abroad and the CEA-accredited English language center. Wilhelm is active in both AIEA and NAFSA and presents frequently at national and international conferences on issues around student mobility and enrollment management.

**George F. Kacenga** is the Executive Director of Global Engagement at Purdue University Northwest. He has nearly 20 years of experience in international higher education and enrollment management. He previously served as the Director of International Enrollment at the University of Colorado Denver. Kacenga earned a BA and an MS in curriculum and instruction at Saint Vincent College and completed his PhD in Social and Comparative Analysis in Education at the University of Pittsburgh.

**AIEA Workshop: Telling Memorable Stories to Make a Case for Internationalization**

*Sunday, February 16, 2020, 1:00 PM - 5:00 PM*

This workshop actively engages participants to develop the skills necessary for communicating effectively with stakeholders through narrative and stories. SIOs often need to make a case for internationalization and attempt to do so by connecting the goals of internationalization with the goals of multiple stakeholders. While individuals may use logic to make that connection, a more resonant strategy is narrative. In this session, participants will learn to tell memorable stories that inform and inspire others.

**Participants will:**

- Understand that communication, including storytelling, is an audience-centered endeavor
- Develop skills to construct, identify and (re)write stories that support both grand and local narratives of internationalization
- Practice the essential steps in creating and telling a memorable story

**Chair:**

**Paaige K. Turner** is Dean of the College of Communication, Information and Media at Ball State University. In 2013 she received a Fulbright-Nehru International Education Administrators Seminar Award and in 2012 the Outstanding New Professional Award from NAFSA: Association of International Educators Region IV. She teaches, conducts research and consults in the general area of organizational communication. She holds an M.S. and doctorate in organizational communication from Purdue University.

**Presenter:**

**Robert Krizek** is an Emeritus Associate Professor at Saint Louis University. He is also a founding partner in Communication Resource Associates. His teaching and research focus on storytelling, leadership development, organizational communication and culture, and ethnographic methodologies. One of his more recent publications is a chapter in the 2017 International Encyclopedia of Organizational Communication entitled “Narrative and Storytelling.” Krizek holds an M.A. and Ph.D. in organizational communication from Arizona State University.

## **AIEA Workshop: Diversity and Inclusion in a Global Context—How SIOs Can Collaborate**

### **Effectively Across Countries and Cultures**

*Monday, February 17, 2020, 8:00 AM - 12:00 PM*

Using case studies and presented from a comparative framework, including non-North American perspectives, this workshop will examine how we can build inclusive excellence in our profession to meet institutional and societal goals, to expand the pipeline of leadership in the field, and to enhance the professional development of SIOs. What do we mean when we say “diversity” and “inclusion” (“D&I”)? How do these concepts differ across societies and cultures, especially with regard to race, LGBT status, gender, SES, disability, etc? For SIOs striving to increase D&I, how can we effectively communicate with international partners about the ways in which D&I goals fit into our internationalization goals? And how do we collaborate internally within our institutions to meet both D&I and internationalization goals? We also examine how these concepts have changed over time and what it means to the current generation of university students whom we serve.

### **Participants will:**

- Define and compare definitions of diversity and inclusion across countries and cultures.
- Increase understanding of how SIOs can collaborate within their institutions and with international partners to meet D&I and internationalization goals
- Generate best thinking about diversifying our profession and how to successfully meet both internationalization and D&I goals to serve the current generation of university students and faculty.

### **Chair:**

**Erich Dietrich** is part of the university-wide Global Programs leadership team as AVP for NYU Global Programs; as associate dean for global affairs, he is NYU Steinhardt’s SIO. Dietrich is a faculty member whose specialization is race and higher education. He holds a PhD from NYU, a master’s from the University of Wisconsin-Madison, and a BA, magna cum laude, from Carleton College. He is the winner of a Fulbright IEA to India, 2016.

### **Presenters:**

**Andrew Gordon** is a social entrepreneur and the Founder and CEO of Diversity Abroad. As an international education expert, he has written and spoken extensively on topics pertaining to access, diversity, inclusion, and equity in international education. He is DA’s chief national advocate for promoting diversity and inclusive excellence within international education.

**Angela Paiva** is Associate Vice President for Academic Affairs for PUC-Rio, Brazil’s most international university. She is a sociologist and faculty member in the graduate program in

Social Sciences, and a founding member of NIREMA, the Interdisciplinary Center for Reflection and Afrodescendant Memory. She has served as PUC-Rio's SIO since 2014.

**Lisa Coleman** is NYU's Senior Vice President for Global Inclusion, Diversity, and Strategic Innovation and Chief Diversity Officer. Prior to joining NYU, she served as Harvard's inaugural Chief Diversity Officer and Special Assistant to the President, during which time she led several initiatives to advance equity, diversity, and inclusion across schools and departments, including expanding the offerings and reach of the Disability Services office there.

## **AIEA Workshop: How to Implement the UN's Sustainable Development Goals (SDGs) in**

### **Higher Education—Examples and Recommendations**

*Monday, February 17, 2020, 8:00 AM - 12:00 PM*

This workshop focuses on role of higher education in achieving the sustainable development goals in terms of teaching and learning, research, and community service. It will introduce SIOs to the United Nations 2030 Agenda for Sustainable Development; provide successful examples of how two universities from the US and Australia implement SDGs in their institutional practices; and focus on how to prepare one's institution to develop innovative practices, projects, programs and initiatives towards the implementation of the 2030 Agenda and the SDGs. Expert trainers will use their combined wealth of experience implementing SDGs at different universities to provide the audience with practical knowledge and best practices for engaging stakeholders in developing programs and initiatives that benefit faculty, students, the universities, and local and global communities. The workshop will equip participants with knowledge and strategies for developing innovative programs to implement the SDGs that will positively impact campus internationalization and global learning.

### **Participants will:**

- Understand UN 2030 Agenda for Sustainable Development
- Take away specific action items to implement at their respective campuses related to sustainable development
- Build connections and network with trainers as future resources and guides in implementing SDGs

### **Chair:**

**Binbin Jiang** is Executive Director of the Division of Global Affairs and professor of international education, leadership and research at Kennesaw State University. She also serves as Director of CIFAL Atlanta. Jiang is an international scholar and leader with over 25 years of experience in teaching, research and administration in multiple international contexts. Jiang's research and publications focus on diversity, international education, teaching English learners, and leadership preparation.

### **Presenters:**

**Temitope Egbelakin** is the Executive Director of the School of Architecture & Built Environment and the Director of CIFAL Newcastle at the University of Newcastle, Australia. Her research interests include Construction Project Performance, Disaster Resilience, Prefabrication and Affordable Housing, as well as Smart Construction and Informatics. Egbelakin has experience leading several funded research projects, publishing widely in a

variety of top international journals, and is active in several local and international research groups.

**Estrella Merlos** is currently responsible for overseeing, coordinating and supporting the CIFAL Global Network comprised of 19 training centers. Previously, Merlos served as CIFAL Atlanta President and was appointed UNITAR Associated Fellow, by the former UN Assistant Secretary-General, Sally Fegan-Wyles. Prior to joining CIFAL, Merlos worked as a Chief Economist at the National Association of the Private Sector in El Salvador where she developed socio-economic policy proposals for government administrations.

\*Please note: AIEA Workshops are closed to the press.