

2019 AIEA Pre-Conference Workshops

If you wish to be placed on a wait list for a workshop that is full, please email Registration Headquarters at aiea@metroconnections.com after completing your registration for the conference.

Sunday, January 20, 2019

8:00 AM – 5:00 PM (Full day workshop; break from 12:00 PM – 1:00 PM)

[AIEA/IIE Workshop: Developing an Institutional Partnership Strategy](#)

8:00 AM - 12:00 PM

[Confronting Gender Bias and the Challenges Faced by Women Leaders in International Education](#)

[SIOs and Media Relations: Techniques and Training](#)

1:00 PM - 5:00 PM

[Global Citizenship Education in Higher Education](#)

[SIO 101: Figuring Out how to Succeed as a New SIO](#)

Monday, January 21, 2019

8:00 AM - 12:00 PM (note: these workshops overlap with the Newcomer Orientation and Senior SIO Gathering)

[Design Thinking & Higher Education: An Introduction](#)

[Strategic International Student Recruitment with Best ROI: Leveraging 2+2 Pathways](#)

[What SIOs Should Know: Impact of recent changes in US-China Relations](#)

AIEA/IIE Workshop: Developing an Institutional Partnership Strategy

Sunday, January 20, 2019, 8:00 AM – 5:00 PM (Full day workshop; break from 12:00 PM – 1:00 PM)

This workshop focuses on how to prepare your institution to develop strategic and sustainable international partnerships, providing in-depth models and lessons learned from experienced partnership practitioners. Expert trainers will use their combined wealth of experience building partnerships to provide audience members with practical knowledge and best practices for engaging in strategic international partnerships with counterparts in other countries. Geared towards international education professionals with several years of experience and who are responsible for partnership building at their institution, this workshop will equip participants with the basics of how to prepare, organize, initiate, sustain, and evaluate academic partnerships between their home institutions and counterparts in other countries.

Participants will:

- Understand current academic partnerships landscape
- Take back specific action items to your campus to implement related to partnership development
- Learn from other practitioners' experiences

Chair:

Clare Overmann is Head of Higher Education Initiatives at the Institute of International Education. In this role, she leads programs and initiatives that bring individuals and institutions together to address pressing global issues. Current focus areas include academic partnerships, education in emergencies, international research, and international education training. Her most recent publication is *Global Perspectives on Strategic International Partnerships: A Guide to Building Sustainable Academic Linkages* (IIE, 2016). She holds degrees from Georgetown and NYU.

Presenters:

Susan Buck Sutton is a consultant on global learning and engagement in higher education, with 40 years as faculty and chief international administrator at two institutions: Bryn Mawr College and Indiana University. She has been President of AIEA and officer or adviser at NAFSA, IIE, ACE, AAC&U, IAU, the Forum on Education Abroad, and other organizations. Sutton has published five books and 70+ articles, and given numerous presentations on international planning, partnerships, and curriculum development.

Tim Barnes is Executive Director of International Partnerships and Research at the University of Kentucky. Previously, he was Director of the Illinois Strategic International Partnerships Initiative at the University of Illinois at Urbana-Champaign, which focuses on developing deeply impactful institutional relationships with a small, highly selective group of peer institutions around the world. Barnes has published and presented on topics related to international partnerships for IIE, AIEA, ACE, NAFSA, APAIE, and other organizations.

Confronting Gender Bias and the Challenges Faced by Women Leaders in International Education

Sunday, January 20, 2019, 8:00 AM - 12:00 PM

SIOs must be positive disrupters who challenge current conditions that perpetuate gender inequality in their institutions.

This workshop will allow participants to understand and discuss existing gender prejudice and the complexities of power hierarchies. It will address the need for individual strategies to build a global sisterhood, engage male allies, and recognize that change can only be achieved when collective power is employed. It will emphasize the development of institutional strategies, in particular, the need for continuing professional development and peer mentoring, networking and advocacy.

In order to acknowledge the diverse contexts within which processes, policies and practices are developed and implemented, and the diversity of strategies that are most effective, the workshop will feature six short presentations by women leaders from different parts of the world: South Africa, Brazil, Japan, Italy, Russia, and the US. They will tell their stories, reveal their challenges, and offer their strategies for change.

The success of this workshop depends upon building equity partnerships. We encourage men SIOs as much as women SIOs to attend. If you decide to attend our workshop, please encourage your colleagues of all gender identities to sign up too. Thank you!

Participants will:

- Untangle the SIO Landscape: gender bias, hierarchy, and collective power
- Learn how women and men SIOs can confront gender bias and enact institutional change
- Establish what's next: developing a global call to action

Chair:

Helen Gaudette is Assistant Dean for International Education at the Fashion Institute of Technology, SUNY. She manages international programs, partner relations, and international curricular initiatives. She is AIEA Vice-chair for Gender and Equity on the Leadership Development Committee and was co-coordinator of the AIEA Senior Adviser Program. She won a Fulbright US-Japan International Education Administrator Award and was an AIEA Presidential Fellow. She holds a PhD in History from the Graduate Center, CUNY.

Presenter:

Joanna Regulska is Vice Provost and Associate Chancellor, Global Affairs, and professor of Gender, Sexuality and Women's Studies, University of California, Davis. With over thirty years of international experience in higher education, she has led diverse educational and research projects, and partnerships. In 2010-11, she was selected as AIEA Presidential Fellow and in 2013 awarded the Fulbright US-Korea International Education Administrator Award. In 2011, she was awarded a Doctor Honoris Causa from the Tbilisi State University, Georgia.

SIOs and Media Relations: Techniques and Training

Sunday, January 20, 2019, 8:00 AM - 12:00 PM

Representing your institution in public relations or media channels with news or announcements is a challenge. This pre-conference workshop will provide hands-on training to new SIOs responding to and dealing with social media, print and broadcast interview opportunities, and provide techniques for managing an issue that could turn into a public relations crisis. When dealing with journalists, bloggers, and tweeters, representing your institution with "good news" about international initiatives can be fun; representing your institution with reactions to travel bans, or the impact of terrorism overseas is fraught with peril. Learn from seasoned SIOs as well as media professionals about how to best represent your institution and the field of international education.

Participants will:

- Gain confidence in responding to media requests
- Learn tips for working with the institution's media office
- Practice and receive feedback in mock interview settings

Chair:

Shelley Stephenson recently joined Arizona State University's Office of the University Provost as senior director of international and special initiatives, where she putting into place a strategy and infrastructure at ASU for university global engagement with the aim of increasing impact; facilitating faculty, staff, and student activity internationally; and advancing coordination while supporting global entrepreneurial innovation across ASU's multiple academic units. Stephenson holds an M.A. and Ph.D. from the University of Chicago.

Presenters:

Jeet Joshee is associate vice president for international education and global engagement and dean of the College of Professional and International Education at California State University, Long Beach. As associate vice president, he is the chief international officer of the university, advises the president and provost on international education, and advances the university's global mission. He oversees the strategic plan for international education and works closely with the administration, staff and students on all matters related to international programs.

Jennifer Schulz is communications director for the Global Programs and Strategy Alliance, the central international office for the University of Minnesota system of five campuses. She began her career as a reporter for a chain of weekly newspapers in the Twin Cities and worked in health care public relations. She holds bachelor's degrees in journalism and public relations from the University of St. Thomas and a master's of public affairs from the Humphrey School of Public Affairs at Minnesota.

Chuck Tombarge is chief public relations officer at the University of Minnesota, overseeing public/media relations, issues and crisis management, and internal communications. He previously worked for a Twin Cities public affairs agency, as well as the Minnesota Supreme Court and Judiciary. He began his career as a daily newspaper reporter in SE Minnesota. He holds bachelor's degrees in journalism and public relations from the University of St. Thomas and a master's of public affairs from the Humphrey School of Public Affairs at Minnesota.

Global Citizenship Education in Higher Education

Sunday, January 20, 2019, 1:00 PM - 5:00 PM

This interactive workshop, led by one of the leading scholars in Global Citizenship Education, will explore this GCED concept from global and local perspectives and how this concept relates to the Sustainable Development Goals. Participants will delve into online and face-to-face practices related to GCED and have the opportunity to share and learn from each other. Participants will leave with concrete ideas and plans for furthering GCED at their institutions.

Participants will:

- Become familiar with conceptions of global citizenship.
- Consider diverse practices related to these conceptions.
- Network with similarly engaged IHE professionals

Chair:

William Gaudelli is Dean and Professor of the College of Education of Lehigh University. His research areas include global citizenship education and teacher education/development. Gaudelli has published over 60 scholarly pieces and three books. His third book, *Global Citizenship Education: Everyday Transcendence*, which offers an analysis of global citizenship education in various locales globally was published in 2016. He is a co-founder of the Global Competence Certificate Program, which provides blended professional development for educators.

SIO 101: Figuring out How to Succeed as a New SIO

Sunday, January 20, 2019, 1:00 PM - 5:00 PM

This workshop is intended for professionals who have recently been appointed to the role of SIO and wish to learn more about how best to implement an internationalization agenda and how to formulate a vision as to what constitutes successful leadership in this area. The higher administration at colleges and universities is increasingly recognizing the need to have institution-wide leadership for internationalization but can be uninformed about what this work entails and what level of investment is required to ensure success. This reality complicates the life of the SIO as there is generally no template at the institution to follow nor a senior administrator who understands the scope of this position well enough to provide direction. In effect, the SIO has to proverbially build the plane while flying it. This interactive workshop will focus on the key areas of SIO responsibility with a view to providing participants with information, different perspectives, and ideas and strategies for implementation.

Participants will:

- Develop a more comprehensive understanding of the role that the SIO should play on the campus
- Become acquainted with the core areas of responsibility for the SIO
- Learn about resources that can help answer questions that will present themselves from time to time

Chair:

Harvey Charles is the Dean & Vice Provost for International Education and Global Strategy at the University at Albany, SUNY. Charles has served as a senior international educator at various institutions around the U.S. for 25+ years. Beyond his current administrative responsibilities at the University at Albany, SUNY, he presents and publishes regularly on issues including global learning, internationalizing the curriculum and comprehensive internationalization. He is Past President of the Association of International Education Administrators

Presenter:

Pia Wood is the Vice Provost and Dean of International Affairs at the University of North Texas. Her responsibilities include Study Abroad, International Student and Scholar Programs, Sponsored Students, International Partnerships, Intensive English Language Program, and International Recruitment. She is a past president of AIEA and AIRC and regularly conducts workshops on International Recruitment and Enrollment Management. Her Ph.D. is in Political Science from the University of Geneva in Switzerland.

Design Thinking & Higher Education: An Introduction

Monday, January 21, 2019, 8:00 AM - 12:00 PM

Educators at universities around the world today are increasingly embedding design thinking within curricula, and seeking to use the methodology to provide students with creative ways to understand and address complex problems. At a basic level, the mindsets, toolsets, and skillsets that design thinking aims to develop are core learning capabilities:

observing and noticing; framing and reframing; imagining and designing; and making and experimenting. In this workshop, educators from the University of California, Berkeley, will provide an introduction to a design thinking approach that is grounded in learning theory. Participants will have a chance to experiment with design thinking exercises and learn when and how they might apply design thinking to higher education challenges. We will also discuss how design thinking connects to other types of thinking (including critical thinking, systems thinking, etc.) and how these thinking modes might be used together to shape the future of international higher education.

Participants will:

- Develop an understanding of design thinking mindsets, skillsets, and toolsets
- Discuss the role that design thinking may play in international higher education
- Experiment with using design thinking to address international higher education challenges

Chair:

Rachel Dzombak is a Postdoctoral Researcher in the Haas School of Business at the University of California, Berkeley. She researches the role of teams in solving complex problems, and teaches design and systems thinking. She holds a doctorate in Civil and Environmental Engineering from UC Berkeley and a B.S. from Penn State University in Biomedical Engineering.

Presenter:

Sara Beckman is a faculty member of the Haas School of Business at the University of California, Berkeley where she designs and delivers courses on design, innovation and product management. Sara also directs the Product Management Program for the Berkeley's Center for Executive Education. Her teaching and research draw from design thinking, critical thinking and systems thinking approaches. Sara received her B.S., M.S., and Ph.D. degrees from Stanford University in Industrial Engineering and Engineering Management.

Strategic International Student Recruitment with Best ROI: Leveraging 2+2 Pathways

Monday, January 21, 2019, 8:00 AM - 12:00 PM

Community colleges are the original successful pathway programs. There are over 96,000 international student studying at U.S. Community colleges that need transfer to universities after 2 years of college level studies. Join this highly interactive workshop where participants will explore and share best practices around how to create simple and transparent pathways for students, looking at the existing 2+2 pathways beyond articulations, joint global recruiting/marketing strategies that work, and best practices for partnering with community colleges for an ongoing flow of students. Each participant will leave with a greater understanding of recruitment tools that can be implemented at their colleges immediately with cost effective ways of attracting international students and opportunities.

Participants will:

- Learn how to create simple and transparent 2 + 2 transfer pathways
- Become familiar with existing transfer pathway options beyond articulations (guaranteed admission, dual admission, joint admission letter, etc.)
- Learn 2+2 joint global recruiting/marketing strategies that work

Chair:

Zepur Solakian is the Executive Director for Center for Global Advancement of Community Colleges- CGACC, a national organization dedicated to elevate, differentiate and communicate the value of Community Colleges Globally, through leadership trainings, workshops, websites, social media, fairs, conferences and 2+2. Prior to CGACC she developed and implemented international initiatives for American Association of Community Colleges (AACC). She has been senior consultant for educational projects in internationalization, global marketing, student and enrollment services.

Dawn Wood serves as the Dean of International Programs for Kirkwood Community College. With over 20 years of experience in international education, Wood is responsible for forwarding the international vision and global commitment of Kirkwood Community College. The International Programs area at Kirkwood requires her direction in the area of international partnerships, international student services, international admission and recruitment, study abroad programming, intercultural exchange, international grant management, and international curriculum and faculty development.

Eddie West is Assistant Dean, UC Berkeley Extension, and Executive Director, International Programs, where he provides leadership of short-term study programs for international students, including Berkeley Global Access, Berkeley-Haas Global Access, International Diploma Programs and the College Foundations Program for international high school students. He previously led international initiatives at the National Association for College Admission Counseling (NACAC). West obtained his undergraduate degree from UCLA and his master's from the University of Southern California.

What SIOs Should Know: Impact of Recent Changes in US-China Relations

Monday, January 21, 2019, 8:00 AM - 12:00 PM

The recent changes in the geopolitical climate in US-China relationships, such as the trade war, have brought US-China higher education relations under scrutiny. The affected areas that cause great concerns of university leaders, especially SIOs, include, but are not limited to, global partnership programs, competitive recruitment tactics, visa issues, as well as concerns of espionage in sensitive research disciplines. This workshop is designed to help understand the parameters and scope US higher education where affected and offer strategies to mitigate emerging problems and threats. The facilitators of this workshop, three SIOs who handle these issues on daily basis, will share their knowledge and expertise in affected areas by using case studies for presentation and discussion. Each participant will have opportunities to reflect on her/his own institutions and discuss strategies and possible solutions with input from others. There will be ample time for discussion on key questions that SIOs are wrestling with in current climate.

Participants will:

- Gain awareness of the emerging issues and concerns in recent US-China relationships and their impact on US higher education
- Understand and learn strategies and tactics in mitigating emerging problems and form a network of support with other SIOs through the workshop
- Contextualize their own concerns in their respective institutions with the broad strategies discussed and learned in the workshop

Chair:

Jun Liu is Vice Provost for Global Affairs, Dean of International Academic Programs, and Professor of Linguistics at Stony Brook University, a recipient of 2018 NAFSA Simon Award for Campus Internationalization. A Past TESOL President, former AIEA BD member, sought-after speaker and prolific author, Liu has given more than 120 plenary speeches in over 30 countries. Liu's recent research is on challenges of Chinese International Students in US higher education and interventions to ensure their success.

Presenters:

Yenbo Wu is Associate Vice President for International Education at San Francisco State University (SF State). He was previously Director of Office of International Programs, and Associate Professor in Education Administration and Interdisciplinary Studies at SF State. Under his leadership, SF State won the Senator Paul Simon's Award for Comprehensive Internationalization in 2012. Wu served on NAFSA's Board of Directors, and the co-founder of the first Confucius Institute in the Western United States in 2005.

Bailian Li is the Senior Vice Provost for Global Engagement at NC State University. Li provides leadership for the University's overall mission of global engagement in research, education, and economic development. Under his leadership, NC State has made significant progress for campus internationalization and won the Senator Paul Simon Award for outstanding and innovative campus internationalization. He has extensive experience in developing effective international partnerships for student mobility, faculty research and joint academic exchanges.