



ANNUAL REPORT



**2019-2020
Annual Report**



AIEA: Leaders in International Higher Education

About AIEA

The Association of International Education Administrators (AIEA), a membership organization formed in November 1982, is the only association specifically focused on international education leadership.

MISSION

The Association of International Education Administrators is a member organization that equips leaders to shape the future of higher education in a global context.

AIEA Values

Ethical and Innovative Leadership

AIEA members are guided by respect for the dignity and rights of one another, and operate on the principles of civility, integrity, and professionalism to advance the internationalization of higher education and to make meaningful contributions to society.

Equity and Inclusive Excellence

AIEA members adhere to the tenets of fairness and reciprocity to integrate diverse voices in developing the strategy, policies, practices, and structures of higher education in a global context.

Curiosity and Respect

AIEA members recognize and value the benefit in learning from one another's experience and expertise and are willing to engage in the free exchange of ideas through dialogue and collaboration.

-Statement passed by the AIEA Board of Directors, February 2020



2019-2020

MEMBERSHIP

AIEA members are leaders in international higher education. 2019-2020 saw growth in member numbers and AIEA looks forward to continued member growth globally.

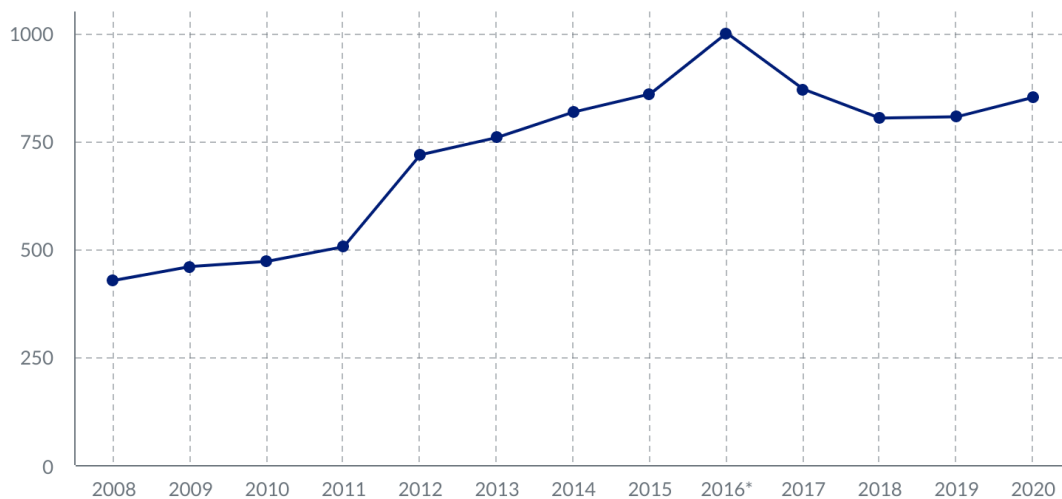
852

2019-2020 Members

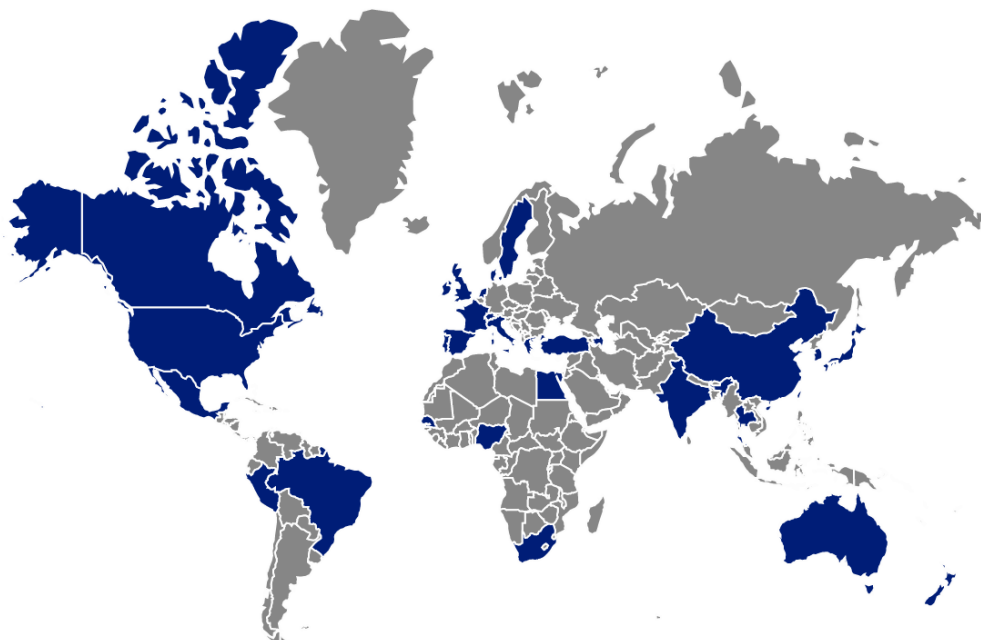
6%

Membership growth from 2018-2019

Membership 2008-2020



2019-2020: 852 AIEA members from over 30 countries



PROFESSIONAL DEVELOPMENT

SIGNATURE PROGRAMS



AIEA Presidential Fellows

The AIEA Presidential Fellows Program is a program of mentorship for new Senior International Officers (SIOs), necessarily limited in number and of high prestige. AIEA was pleased to select five Fellows for 2019-2020: Dafina Blacksher Diabate, Jonathan Lee, Tonija Navas, Gretchen Neisler, and Kalpen Trivedi. Serving as Mentors and bringing decades of experience and expertise were Hilary Link, Cheryl Matherly, Joanna Regulska, Jennifer Robertson, and Sally Crimmins Villa.

Thematic Forums

AIEA selected three Thematic Forums for the 2019-2020 year - however, due to the Covid-19 pandemic, these have been rescheduled for Spring 2021.

- "Global Learning in Utah Higher Education" hosted by the University of Utah
- "Curriculum as a Collaborative Space: How to Organize Catalytic and Effective SIO-Faculty Collaborations on Curricula" hosted by Northern Arizona University
- "SIOs and Brazilian Universities: Building Partnerships under the Capes/PrInt Program" hosted by Universidade Estadual Paulista (UNESP)

AIEA Leadership Academy for New Senior International Officers

The 2020 AIEA Leadership Academy, scheduled for May 2020, has been postponed to 2021 due to the Covid-19 pandemic. Participants will participate in virtual modules with faculty during the fall of 2020.

AIEA Senior Advisers Program

Nineteen advisees who were within the first three years of their work as an SIO or at a new institution participated in the 2019-2020 Senior Advisers Program this year. Participants formed six cohorts, each led by an experienced adviser. Advisers include: Denise Dimon, Joel Glassman, Ni Jadon, Woody Pelton, David Schmidt, and Jack Van de Water.

AIEA RESPONSE

COVID-19

"Town Hall Discussions have been helped me understand challenges that other international offices are facing and hear ideas to address them. It is also important to be in community with peers, and AIEA has been where I have felt most connected."

"AIEA is helping to promote collaboration and sharing best practices at a time when we all need to learn from each other. Thank you!"

AIEA Response to Covid-19

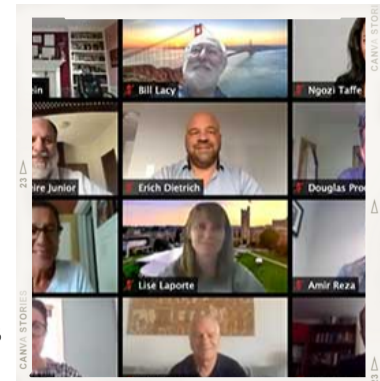
As with many sectors around the world, the Covid-19 pandemic necessitated AIEA and international education to pivot to best support SIOs, students, and institutions. AIEA began curating a resource page with key information for those leading internationalization, made plans for in-person events such as Thematic Forums and looking into virtual platforms for the 2021 Annual Conference, and began hosting weekly Town Hall Discussions for AIEA members.

Town Hall Discussions

AIEA hosted twelve Town Hall Discussions from March-June 2020. This initiative to facilitate discussion and sharing resources during the pandemic was started by the Secretariat and coordination of speakers moved to the Professional Development and Engagement committee. Each Town Hall Discussion had between 100-200 participants - representing a large percentage of AIEA's membership; many included voices from outside the United States.

Town Hall Discussion topics included:

- Open Discussion among AIEA Members (three sessions)
- Communication during COVID-19
- What IE Leaders Need to Know about Virtual Exchange
- International Partnerships after COVID-19
- Leadership for the Future (and from a distance)
- How to Support International Students during COVID-19
- COVID-19 - The Change Accelerator for Higher Education's International Practice & Programs: Turning Challenge to Opportunity
- Is our field (and job) in Jeopardy?: Adapting and Re-inventing Internationalization of Higher Education to the Post-COVID-19 New "Normal"
- How International Education Can Contribute to Social and Racial Justice
- The Future of Study Abroad



PUBLICATIONS & STATEMENTS



Resources for the AIEA Standards of Professional Practice for IE Leaders

New! Resources from AIEA and the field at large are now available for each of the Standards of Professional Practice. Many thanks to the Resources and Publications committee and Noel Bynum for curating this listing.

Training the Trainers: Preparing Faculty to Become Better Mentors for Intercultural Competence

Issue Brief by Tracy Rundstrom Williams, Texas Christian University published Spring 2020.



2020 Conference Session Archives

Each year, AIEA posts presentations, handouts, or summaries of conference sessions online. This year, nearly half of conference session presenters chose to share their materials online.

AIEA Statements

April 30, 2020: AIEA signs letter to Secretary Pompeo, Acting Secretary Wolf, and Secretary Scalia in response to the April 22 White House executive order regarding immigration during the COVID-19 outbreak, as well as pressing issues for colleges and universities concerning the upcoming fall semester.

March 18, 2020: AIEA signs letter to Congress: COVID-19 Relief for International Exchange Industry

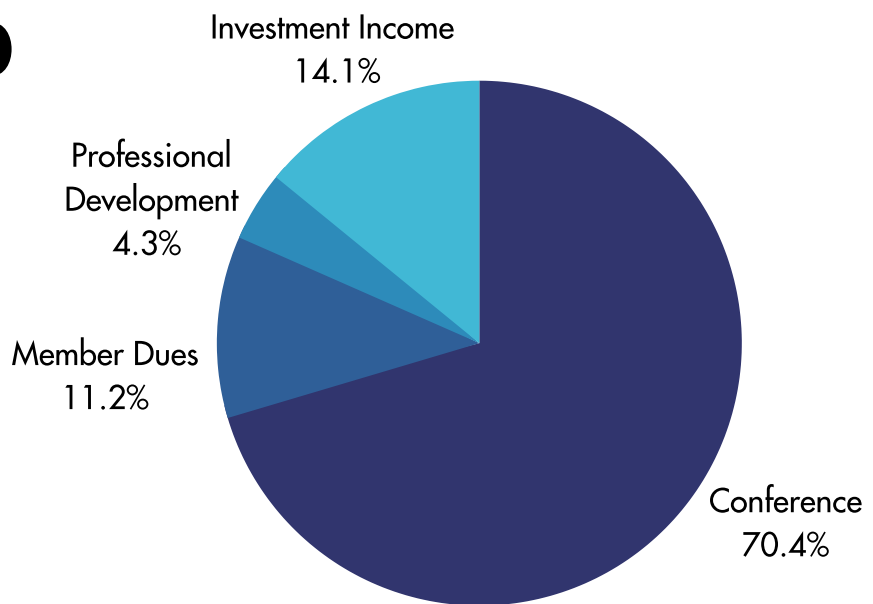
2019-2020 Finances

INCOME AND EXPENSES

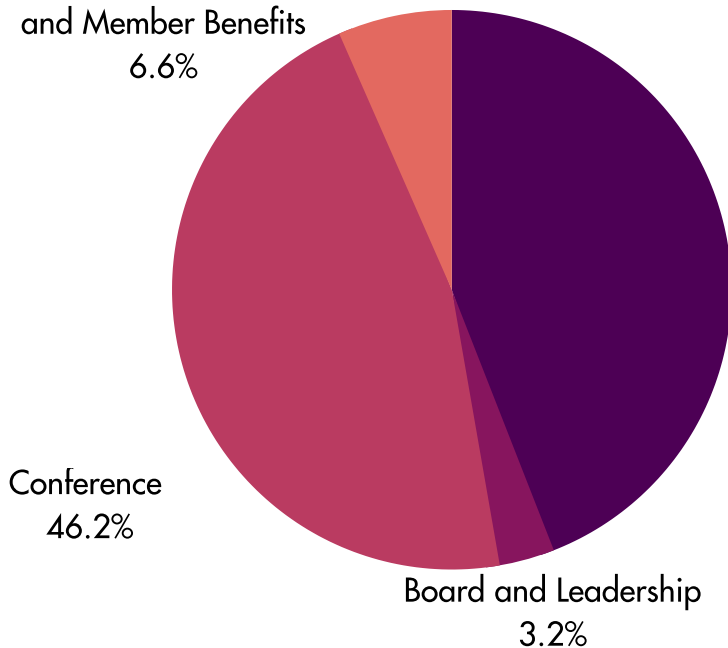
2019-2020

Income

Total: \$1,297,068



Professional Development
and Member Benefits
6.6%



General and Administrative
44.1%

2019-2020

Expenses

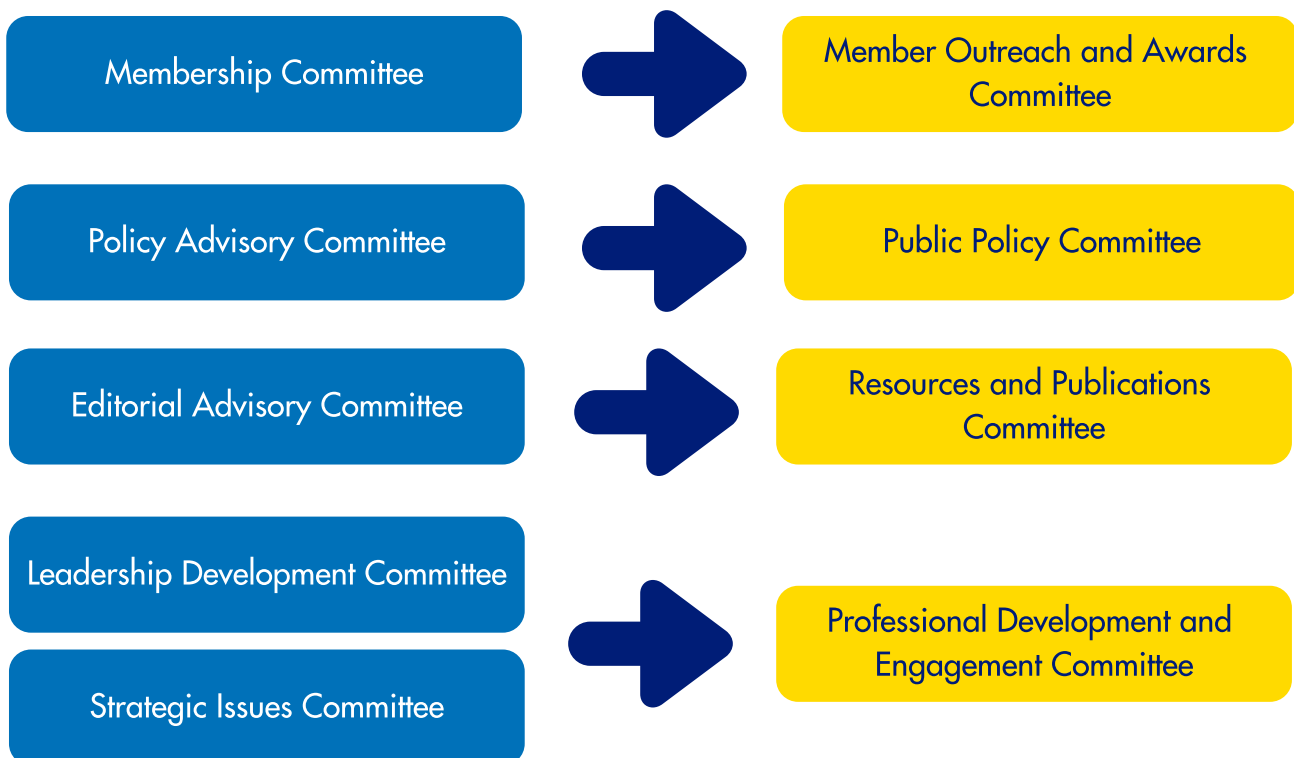
Total: \$1,156,730

AIEA

GOVERNANCE

On February 18, 2020, AIEA adopted a revised set of bylaws at the Annual Meeting. Among other updates, the largest shift was in committee structure including a revision of standing committees and the addition of board committees.

Standing Committees



Board Committees

Executive Committee

Remains unchanged; comprised of Presidential Stream, Secretary, Treasurer, & Executive Director.

Governance Committee

New committee that incorporates the role of the former Nominations Committee with other governance-related responsibilities

Audit Committee

New committee that incorporates the role of the Audit and Financial Review committee.

Finance Committee

New committee that incorporates the role of the former Endowment Committee with other budgetary oversight.

LEADERSHIP

AIEA Board as of the 2020 Annual Conference

Executive Committee



Adel el Zaim
President

Cheryl Matherly
Immediate Past
President

David Fleshler
President-Elect

Rodolfo Hernandez
Guerrero
Secretary

Gilbert Merx
Treasurer

Darla K. Deardorff
Executive Director
(ex-officio)

GianMario Besana

At-Large Board Member

Thomas Bogenschild

Public Policy Committee Chair

José Celso Freire Junior

At-Large Board Member

Kati Csoman

At-Large Board Member

Erich Dietrich

Professional Development and Engagement
Committee Co-Chair

Victoria Jones

Member Outreach and Awards Committee Chair

Kelechi Kalu

At-Large Board Member

Reitumetse Obakeng Mabokela

At-Large Board Member

Meredith McQuaid

Professional Development and Engagement
Committee Co-Chair

Terence Miller

Legal Adviser

Sharon Nagy

At-Large Board Member

Jewell Winn

At-Large Board Member

Teresa Wise

Resources and Publications Committee Chair

AIEA Secretariat

Darla K. Deardorff, Executive Director
Katy Rosenbaum, Associate Director
Mel Simmons, Assistant Director
Daniel Lawrence, Program Associate



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AIEA: LEADERS IN INTERNATIONAL HIGHER EDUCATION